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ISSUE TWENTY FOUR

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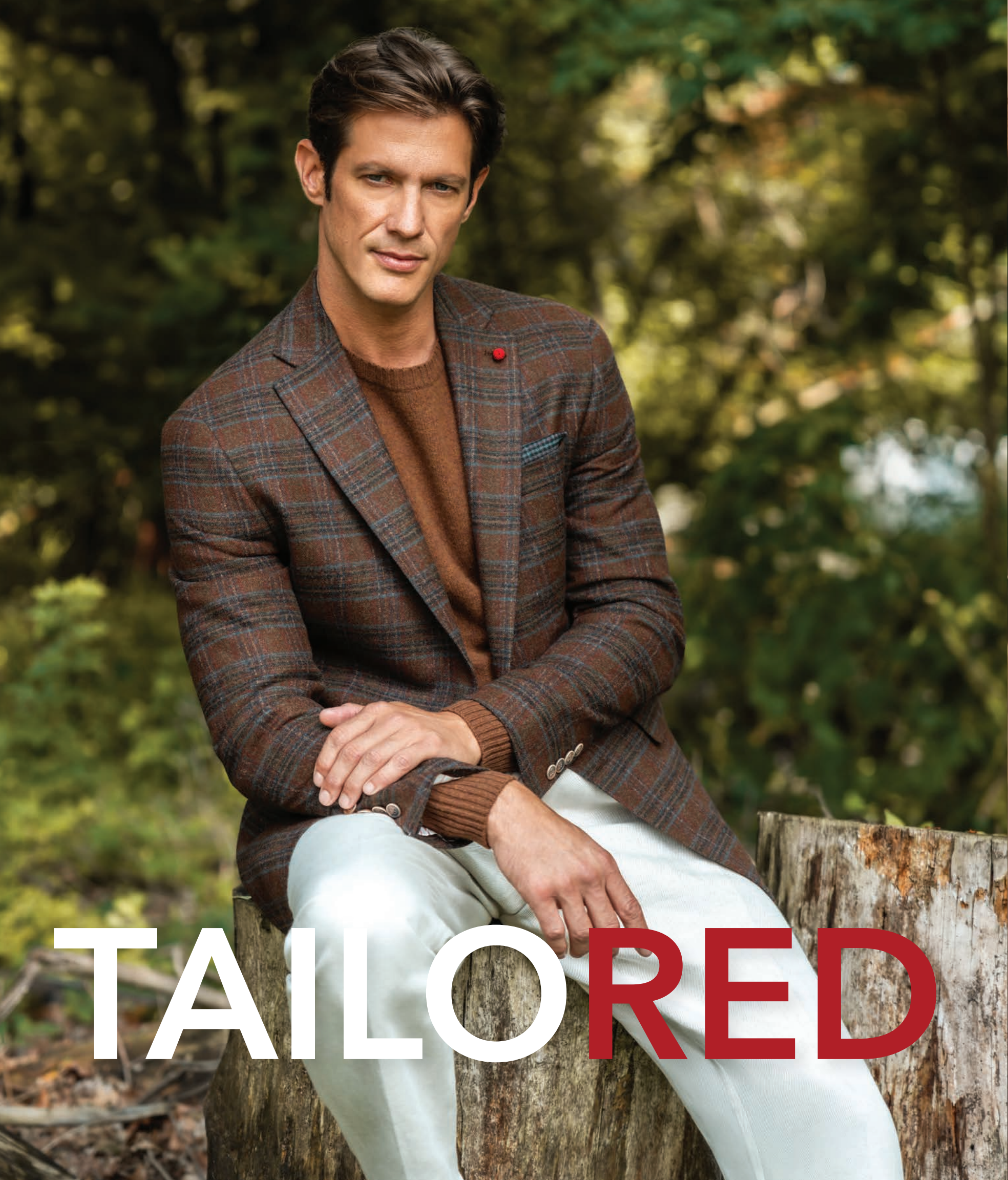


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2



3



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6



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8



1. Halo Performance Crop \$78

VW1005 / Heather Grey, Black Heather

2. Halo Essential Hoodie \$128

VW226 / Sawyer Heather, Black Heather

3. Ponto Performance Crew \$147

V224 / Platinum Heather, Black Heather

4. Ponto Performance 1/2 Zip Hoodie \$157

V244 / Mahogany Heather

5. Halo Performance Short \$86

VW339 / Orchid Heather, Grass Heather

6. Performance Jogger \$125

VW303 / Lake Heather, Sawyer Heather,
Charcoal Heather, Black Heather

7. Ponto Short \$104

V344 / Midnight Heather

8. Ponto Performance Jogger \$131

V438 / Mahogany Heather, Platinum Heather,
Black Heather



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Dear reader,

As always, your unwavering support means the world to us. We are so grateful to you for everything you do and we invite you to join us as we continue celebrating fashion trends and local businesses.

This issue features remarkable individuals in their respective fields. Each of them have striven for success and achieved greatness in their own ways, and we hope their stories inspire you as much as they have inspired us.

You will also find a number of quality brands that are sure to suit your personal style. From athletic brands like New Balance, to casual footwear like Ugg, and even to winter coats and trending suits, we are positive that there is a brand or trend for you.

Fashionably yours,
Ari Freed, Derek Freed, Evan Freed & Dan Orman

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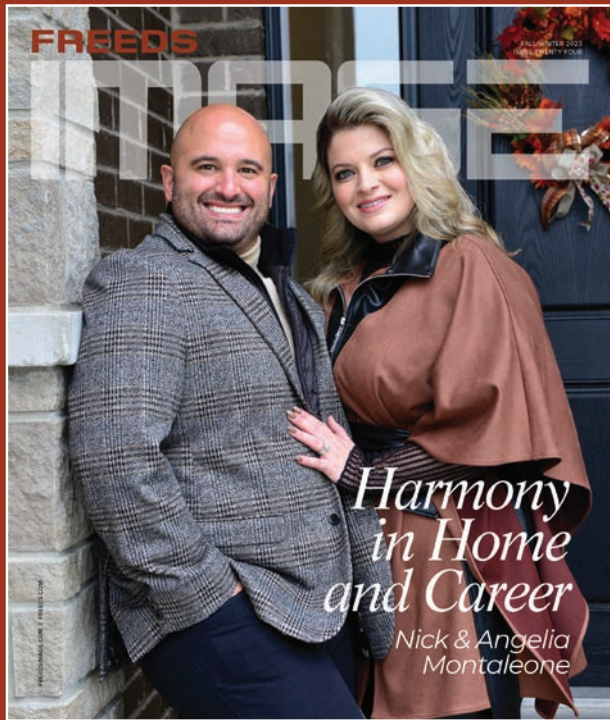
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MYNDLOGIC
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ISSUE TWENTY FOUR

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Harmony in Home and Career

Nick & Angelia Montaleone

Story by Jessie Gurniak | Photos by Pat Scandale

I

In the dynamic world of real estate, it takes a unique blend of dedication, passion, and familial legacy to truly excel. “Real estate is not just about properties; it’s about people and their dreams,” says Nick Montaleone, the driving force behind the Team Monty Real Estate Group, personifying this blend with an unwavering commitment to excellence, and a deep-seated ethos of trust and family values established by his parents, Joe and Josie Montaleone.

Joe, the original founder of the team, alongside Josie, played a pivotal role in cultivating a foundation of hard work and exceptional service—a legacy that Nick has skillfully carried into the new era of real estate. Their collective vision has fostered a real estate experience centred on community and dedication, defining the Team Monty Real Estate Group’s celebrated reputation.



What Nick Is Wearing
Sport Coat: Soul Of London
Mockneck: Modango

What Angela Is Wearing
Jacket: Joseph Ribkoff
Top: Molly Bracken



Transitioning from a career as a life-saving paramedic to a life-changing realtor, Nick has seamlessly transferred his acute attention to detail and unwavering work ethic to the housing industry.

“My parents laid the cornerstone of our business; every home we sell is built on that foundation,” Nick reflects with pride. Nick’s journey into real estate was unexpected. Originally, his drive for helping people led him down the path of emergency medical services where he served as a paramedic for nine years. While he cherished his work and held immense respect for those in healthcare, he recognized his desire for a different lifestyle. It was then that he made the brave choice to shift to real estate, believing it aligned more closely with his dreams and aspirations.


“I quickly discovered that my attention to detail, work ethic and adherence to protocol, all critical elements of being a paramedic, were actually incredibly useful in my new role,” Nick says. “During my transition year, where I worked in both careers simultaneously, I found that I was able to rapidly excel in real estate. It was a challenging experience, but ultimately a rewarding one.”

Transitioning from a career as a life-saving paramedic to a life-changing realtor, Nick has seamlessly transferred his acute attention to detail and unwavering work ethic to the housing industry. This switch was not just a professional leap but a pursuit of a passion deeply ingrained by his family’s influence—assisting individuals and families in creating their forever memories by finding their dream homes.



What Nick Is Wearing
Vest: Leif Horsen
Shirt: Polifroni

What Angelia Is Wearing
Sweater: AZI



"After switching from paramedic to realtor, I realized I had finally found my true calling," says Nick. "While being a paramedic was fulfilling and commendable, my current role as a realtor aligns more closely with my personal and professional aspirations." Nick emphasizes that switching careers was a "leap of faith" and found that he was able to blend his skills from one career to the next.

Nick also emphasizes that he may not have had the courage to make such a life-changing choice if it weren't for the support of his wife, Angelia. This change has not only strengthened their relationship, but strengthened their professional lives as Angelia has begun helping out within the business. Angelia Montaleone wanted to stay occupied during maternity leave, and she discovered a newfound passion for her husband's career. Now the pair enjoys each other's love and support both inside and outside of the workplace.

Nick credits his remarkable journey to the unwavering support of his wife and business partner, Angelia, who has been rock throughout his endeavours. He says that their collaboration extends beyond the business, embodying mutual support and love vital to their success, and that their partnership in both life and business is "the true definition of teamwork."

At the heart of the Team Monty Real Estate Group is a philosophy that transcends the typical metrics of sales performance. "We measure our success by the trust we earn and the promises we keep," Nick states, highlighting the personalized approach that distinguishes his team and ensures that each client interaction is anchored in the group's core values of integrity, excellence, and family.

Nick's personal life, enriched by raising two sons, Salvatore and Massimo, with Angelia, reflects the harmony he has achieved between his personal aspirations and professional endeavours. He firmly believes that the "family-focused approach sets a strong example for our children and strikes a chord with our clients." In essence, Nick Montaleone's story is one of passion pivoting to purpose, where his commitment to his family fuels his professional drive. Reflecting on his journey, Nick shares that "it's about making lives better, one home at a time, with the same care and urgency as if every home were for my own family."

For an authentic real estate experience grounded in care, exceptional service, and a treasured family legacy, reach out to the Team Monty Real Estate Group. Begin your journey to the perfect home by visiting their Windsor office, calling, or exploring their listings online.

For more information, contact: Nick Montaleone, Broker at Deerbrook Realty Inc
Team Leader at the Team Monty Real Estate Group. Direct: (226) 774-1220
Email: Nick@TeamMonty.ca Visit: www.teammonty.ca



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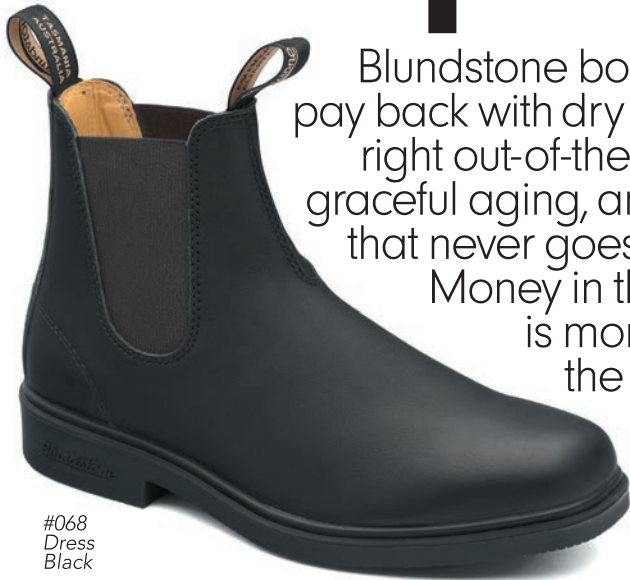
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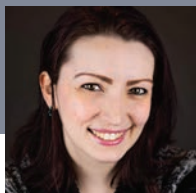
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EMBRACING SUSTAINABILITY



Story by Jessie Gurniak

As the winter chill starts to set in the search for the perfect winter coat begins. Of course, there's been a massive shift in consumer consciousness with more and more people looking for sustainable and eco-friendly products. Three prominent brands—Canada Goose, Mackage, and Moose Knuckles—have all taken to redefining their brand by placing sustainability at the forefront of their products.



MACKAGE



CANADA GOOSE

Canada Goose: Responsibility in Action

Canada Goose has become a household name in winter outerwear. Their HUMANNATURE initiative encapsulates their unwavering commitment to sustainability and the environment. This sustainable innovation is rooted in designing products for a lifetime, not just for a season. Their holistic approach to sustainability involves using the highest quality materials while focusing on using organic, natural, biodegradable, and plant-based materials. Canada Goose's goal is to keep the planet cool and people warm. In 2019, Canada Goose pledged to source more Preferred Fibres and Materials (PFMs) as defined by Textile Exchange. Currently, over 50% of their products are made with PFMs. This shift is a conscious effort to reduce the environmental impacts of production, leading to a better planet.

Mackage: Committed to Sustainability

Since 2019, Mackage has exclusively used ethically sourced down independently certified by the Responsible Down Standard (RDS). This standard ensures that the down used in their products only comes from humane and ethical practices. Mackage takes pride in offering down that is not only 100% sustainable but also traceable. Plus, Mackage's dedication extends to its leather products. Their leather is sourced from tanneries with a Gold Metal rating from The Leather Working Group (LWG).



Additionally, their commitment to sustainability goes even further through their use of recycled fabrics verified by the Global Recycled Standard (GRS). This means that Mackage's fabrics meet strict environmental and social requirements in multiple areas. Between the recycled content, sustainable production, and absence of harmful chemicals.

Moose Knuckles: Ethical, Environmental, and Sustainable

Moose Knuckles sets a powerful precedent as they acknowledge their imperfections while striving towards becoming a more responsible version of themselves. Their mission is to source 50% of all fabrics from certified, responsible, regenerative, or recycled sources by the end of 2025.



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Notably, Moose Knuckles ensures that all down and shearling used in their coats are ethically sourced as by-products of the food industry, aligning with their commitment to ethical and responsible practices. This approach ensures that no part of the animal goes to waste, aligning with the brand's dedication to ethical, environmental, and responsible practices. This approach not only provides warmth to those who wear their products but also contributes to a better future for all living beings.

And there we have it! Gone are the days where consumers have to compromise between warmth and sustainability. In the quest for the perfect winter coat, Canada Goose, Mackage, and Moose Knuckles have all set a fashion standard by integrating sustainable practices into their core values and production. By choosing any of these options, consumers can stay warm while also contributing to a healthier planet for generations to come.

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What Vinnie Is Wearing
Jacket: FX Fusion
Sweater: Bruun & Stengade
TShirt: PYA
Jeans: DL 1961
Shoes: Hugo Boss

What Kaitlyn Is Wearing
Touque: Lyla & Lux
Scarf: Mitchies
Sweater: Deluc
Pants: Mavi
Boots: Blundstone



What Sarah Is Wearing
Jacket: Sadie & Sage
Scarf: Mitchies
Jeans: Simkhai
Boots: Shu Shop

What Marco Is Wearing
Jacket: Projek Raw
Shirt: Mavi
Jeans: Mavi
Shoes: New Balance





What Kaitlyn Is Wearing
Jacket: Canada Goose
Gloves: Mitchies
Jeans: Mother
Boots: UGG

What Vinnie Is Wearing
Jacket: Mackage
Jeans: 34 Heritage
Shoes: Hugo Boss





FASHION

What Sarah Is Wearing
Coat: Mackage
Boots: Steve Madden

What Marco Is Wearing
Coat: Fish Named Fred
Jeans: Paige
Boots: Blundstone



What Kaitlyn Is Wearing
Reversible Jacket: Lamarque
Jeans: AC Denim
Boots: Aqua Flex



What Vinnie Is Wearing
Jacket: Polo Ralph Lauren
Sweater: Polo Ralph Lauren
Shirt: Polo Ralph Lauren
Pants: Polo Ralph Lauren
Shoes: Polo Ralph Lauren
Bag: Polo Ralph Lauren



What Marco Is Wearing
Suit: Blue Industry
Sweater: Bugatchi
Shirt: Tiger Of Sweden
Shoes: Donald Pilner
Backpack: Tumi







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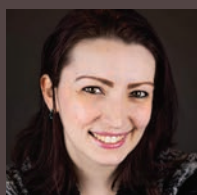
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Joseph Ribkoff



ELEGANT & STYLISH



Story by Jessie Gurniak

FASHION TRENDS MAY COME AND GO BUT SOME STYLES ARE TRIED AND TRUE! FOR INSTANCE, THE DOUBLE-BREASTED SUIT IS BACK BETTER THAN BEFORE.

This classic ensemble has seen a resurgence on the red carpet, fashion runways, and street styles, earning its place in fashion history and proving itself to be a timeless and elegant wardrobe essential.

The double-breasted suit gained popularity in the 1920s, reaching new heights in the 30s and 40s. Of course, like most trends, it had its ebb and flow in popularity, tapering off in the latter half of the 20th century. But now, fashion designers and enthusiasts alike are rediscovering the allure of this style and have begun bringing it back into the spotlight for a new era of sophistication and refined aesthetic for menswear.





“THIS REVIVAL, FUELED BY FASHION DESIGNERS, ENTHUSIASTS, AND THE INFLUENCE OF CELEBRITIES, HIGHLIGHTS THE NEED FOR VERSATILITY IN MENSWEAR. THE ARRAY OF COLORS, PATTERNS, AND ACCESSORIES ASSOCIATED WITH DOUBLE-BREASTED SUITS REFLECTS A NEWFOUND FREEDOM IN MEN’S FASHION, PROVIDING ENDLESS POSSIBILITIES BEYOND STANDARD SUIT OPTIONS.”

One of the key reasons behind this resurgence is the need for more versatility in mens clothing. Double-breasted suits aren’t limited to just formalwear, they can easily be tailored for casual dress as well as a variety of other occasions. Whether you are heading to the office, a wedding, or a night on the town, a double-breasted suit can elevate your style and give you that stylish look that you’ve dreamed of.

The possibilities are endless with double-breasted suits, not just for occasions but for colours as well. Earth tones, classic black, rich burgundies, even bold patterns have found their way into the contemporary style. This allows men to explore a wide array of different looks, breaking free from the monotony of standard suit options. Don’t forget the accessories! Double-breasted suits look great with a tie or pocket square, adding a nice pop of colour that can help bring your personality into your look.

Even footwear options are unlimited. Depending on the occasion, oxfords and casual loafers both complement the ensemble and help you maintain a professional, respectable look that is sure to dazzle.

Moreover, celebrities and social media influencers are major trendsetters of this modern age. As a myriad of influential figures have been spotted sporting the double-breasted suit, more fuel has been added to the comeback of this fashion statement. The return of the double-breasted suit is a cultural shift and a celebration of time and style. With fashion designers continuing to innovate the style to bring it up to modern standards, you can bet that the aesthetic appeal will align with the needs of the 21st century man. And let’s not forget that double-breasted suits can be seamlessly incorporated into your wardrobe year-round. During colder months you can enjoy your suit in heavier fabrics, like wool or tweed, and then transition into lighter materials, such as cotton, during warm months for a more relaxed and breezy fit.

Regardless of the weather, there is a double-breasted suit that will keep you stylish and comfortable throughout the year. Beyond its versatility, the resurgence of the double-breasted suit can also be attributed to the modern appreciation for craftsmanship and attention to detail. The style is a symbol of a deliberate approach to style and a nod to viewing well-tailored clothing as an art form. There is a realm of possibilities!

This revival, fueled by fashion designers, enthusiasts, and the influence of celebrities, highlights the need for versatility in menswear. The array of colors, patterns, and accessories associated with double-breasted suits reflects a newfound freedom in men's fashion, providing endless possibilities beyond standard suit options. In the realm of menswear, the double-breasted suit is not just a fashion statement; it's a versatile, enduring, and artistic choice that transcends time and style. As you consider your wardrobe choices, remember the double-breasted suit as a symbol of sophistication.



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BRENT BONDY

For Brent Bondy, property management is not just a profession but a heartfelt journey marked by passion and integrity. As the visionary behind LP Property Management, Bondy views the industry as a way to teach and motivate, with other property management companies as fellow teachers and motivators rather than competitors.

Bondy's journey into the field stems from a long-standing aspiration for real estate. While he may not be a real estate broker, he finds immense fulfillment as a Residential/Commercial Property Manager and a small business owner.

"I may not get to sell real estate," says Bondy. "But I do get to lease real estate and in this process, not only am I helping my clients by securing AI tenants for their investment properties, but I'm also helping individuals and families in need to find a safe, clean and comfortable home to lay their head at the end of their days in peace. An opportunity to start LP Property Management presented itself nearly 3 years ago now, and it's been steady progression and growth ever since."

When asked about success stories, Bondy says that "everyday is a success story." He says that being able to have the opportunity to alleviate stresses from both tenants and clients lives by helping them with their property maintenance and home repairs is a constant win. Everything that LP Property Management does always comes from the heart.

Outside of business, Bondy is a husband, father, and a family man to his core. He feels lucky to have his wife and sons supporting and inspiring him, and he considers them the driving force behind his motivation. "To the reader, if you made it to the bottom of this article, I would like to take this opportunity to say thank you! I feel incredibly honoured to have captured your time and attention. From the LP family to yours, we wish you all the very best of health, wealth, happiness and success in your lives!"



What Brent Is Wearing
Sport Coat: Fish Named Fred
Shirt: Bugatchi
Jeans: 34 Heritage
Shoes: Blundstone

Story by Jessie Gurniak | Photo by Pat Scandale

SCOTT KENDALL ELLIOTT ELLIOTT



Meet Scott Elliott and his daughter Kendall, a dynamic duo shaping the future of Amherstburg Chevrolet Buick GMC. Scott, alongside his business partner Mike Bezzoubkin, originally purchased the dealership back in 2016 and have since expanded into Du Quoin, Illinois. Now, Kendall Elliott adds another layer to the family business, becoming an integral part of the team over the last five years. Inspired by her father's expertise, Kendall is proud to follow in his footsteps, contributing to the creation of a welcoming business atmosphere. She emphasizes the importance of a caring staff and customer-centric values that set Amherstburg Chevrolet Buick GMC apart from the rest.

Scott's four decades of experience in the industry reflect his passion for cars and the ever-evolving business. Having started in the service aspect, he emphasizes the significance of customer service and community engagement. For Kendall, having mentors like Scott and Mike provides a well-rounded perspective on the business. Scott appreciates Kendall's eagerness to learn and quick progress, relishing the opportunity to witness her growth within the business. He also says that Kendall's proficiency in social media has propelled the dealership into the modern era, contributing significantly to its business development.

Beyond their careers, the Elliott family—which includes Scott's wife, Diane, and son, Mitchell—is closely-knit. They prioritize family time, coming together for holidays and birthdays. As the business evolves, the Elliotts are excited to welcome the next generation into the fold. With a foundation built on expertise, care, and family values, Amherstburg Chevrolet Buick GMC is not just a dealership but a thriving legacy in the making.



What Scott Is Wearing
Sweater: Bugatchi
Shirt: Blu By Polifroni
Jeans: Mavi
Shoes: Johnston & Murphy

What Kendall Is Wearing
Suit: Sadie & Sage
Top: Sadie & Sage
Boots: Steve Madden

Story by Jessie Gurniak | Photo by Pat Scandale

ZORAN PUSKARIC ARYZ PUSKARIC TARA FRYER



Culinary connoisseurs have a new reason to celebrate as Windsor-Essex County's olive oil specialists unveil a new chapter. Dressed by an Olive, located at 13029 Tecumseh Road East, has welcomed a new owner. Tara Fryer was a loyal employee for about a year when she took over as owner. She brings with her over 35 years of experience in customer service, with some of that time dedicated to restaurant management. As a result, becoming the owner of a gourmet food retailer just made sense!

"I have absolutely loved my job since day one," says Fryer. "If you love what you do, you'll never work a day in your life!" Having recently been nominated for a Biz X Award for "Best Little Retail Shop of 2023" Fryer believes that owning a successful business is a truly rewarding experience, and she could not be more proud of everything she, and the rest of the staff, have accomplished.

Their niche may be olive oil, but their offerings extend far beyond. From hook and line caught salmon to a variety of frozen beef, chicken, balsamic vinegars, and pork products raised with ethical practices, their store is a treasure trove for those seeking quality and variety. Gift baskets, a specialty, cater to occasions ranging from birthdays to holidays. Fryer is constantly looking for new ways to put baskets together, and new products to bring into the store so that their selection is just as fresh as their olive oil which is sourced from 2 hemispheres and remains unfiltered and 3rd party lab tested to ensure quality and taste are top notch.

Outside of the business, Fryer is a wife, mom and pet mom. She is grateful for every moment she gets to spend with her family, and is thrilled to say that they are included in her entrepreneurship journey as Dressed by an Olive continues to be family-owned. She, alongside her husband and son, look forward to continuing to serve the Windsor-Essex community only the finest of olive oils.



What Zoran Is Wearing
Sport Coat: Jack Victor
Shirt: Blu By Polifroni
Jeans: 34 Heritage
Shoes: Johnston & Murphy

What Aryz Is Wearing
Shirt: Soul Of London
Pants: Soul Of London

What Tara Is Wearing
Sweater: Lyla & Lux
Top: Joseph Ribkoff
Jeans: Mother
Boots: Aqua Flex

Story by Jessie Gurniak | Photo by Pat Scandale

RANDY MOIR SHANNON MOIR-RIENDEAU



What Randy Is Wearing
Sport Coat: Coppley
Shirt: Bugatchi
Jeans: 7 Downie St.
Shoes: Mezlan

What Shannon Is Wearing
Blazer: Central Park West
Top: PYA
Pants: DL 1961
Boots: Steve Madden

Meet the father-daughter team behind Moir Crane Service, Randy Moir & Shannon Moir-Riendeau. They represent the fourth and fifth generation of the Moir family legacy which also includes Shannon's brother Jim Moir who operates cranes for the firm.

Established in 1890 initially as a cartage delivery service Randy's father James (third generation) recognized in the early 60's an opportunity to expand the business into crane rental. That first crane helped build the parking garage on Goyeau Street. Fast forward to today and Randy Moir the President of Moir Crane Service has overseen significant expansion since taking a leadership role in 1980.

The Moir family's business is not just about cranes and cartage; it's a legacy. Name a major construction project in the region and you can bet that they've been involved.

From the Herb Gray Parkway and the Gordie Howe bridge to the new battery plant, Moir cranes have been there. Moir Crane Service, a family-owned business, has become a powerhouse in Windsor-Essex County, and now Randy has the privilege of watching his daughter, Shannon, take on a role of her own. She represents the fifth generation of the family involved in the business, and she has seamlessly integrated herself into the industry while bringing a fresh new perspective to the table. Women in construction have started becoming more common in recent years, and Shannon is proud to be among them. She hopes that she can be seen as a role model for future generations.

Together, Randy and Shannon skillfully balance tradition and innovation. They say that they enjoy working with one another because, as family, they know they always have each other's backs. The duo is always looking for ways to grow and improve, whether it's by diving into new regions or by expanding their fleet, they're always looking for opportunities.

On top of their successes in the business, Randy and Shannon have both established themselves as well-known individuals across the industry. Randy is the past chairman of the Crane Rental Association, an association which Shannon is currently chairing. Additionally, Shannon is the former president of the Windsor Executive Association, and is involved with numerous other associations. She will also be hosting a conference in June 2024 at Caesars Windsor which will bring in delegates from across the country. The Moir family sees a bright future ahead of them. They cannot wait to see what's in store and thank the community for their support.



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Story by Jessie Gurniak | Photo by Pat Scandale

NATASHA STEPHANIE TIESSEN WINGER

WENDY MUSSELMAN



Ideal: A Boutique Real Estate Brokerage is not your average real estate firm. Rooted in compassion and advocacy, Ideal is proud to work with clients who are the true heroes of the real estate adventure. And steering the ship is none other than Stephanie Winger who has been providing Windsor-Essex with quality real estate advice for over 2 decades.

A real estate boutique was Winger's business idea, but she is not tackling the project alone. She has brought along Natasha Tiessen and Wendy Musselman, both of whom bring with them a wealth of knowledge and experience that makes the Ideal team a well-rounded crew.

Excellence, responsibility, growth, belonging, relationship-centric, and authenticity.

These are the "ideals" that Winger wanted to base her business model around, and after past business dealings with both Tiessen and Musselman, it became clear that they were like-minded individuals who could work together to create a sense of belonging through a boutique culture.

"I opened Ideal to have the liberty to run my real estate business my way," says Winger. "Without any restrictions, and provide a place for other agents to do the same, backed by reputation, experience, and training with a turnkey branding so they can focus on what they do best—serving their clients. Ideal is for people with integrity and a desire to succeed personally and professionally."

The individual and collective experiences of Winger, Tiessen, and Musselman makes them capable of connecting with people in a genuine and down-to-earth way, treating each and every client the same way regardless of the type of home they are buying or selling. From mobile homes to million dollar mansions, everybody is welcome.

Outside of real estate, all 3 women are devoted to their families and pets. While family may not be one of the "ideals" of their business, they all believe that it is important to make sure you dedicate time to what's important to you.

You can find Ideal: A Boutique Real Estate Brokerage at 52 Talbot St. N., in Essex, serving all of Windsor-Essex County since its grand opening this past spring. Winger, Tiessen, and Musselman's years of experience and knowledge are standing by ready to help you with your real estate journey.



What Natasha Is Wearing
Blazer: Esqualo
Jeans: 7 For All Mankind
Shoes: Michael Kors

What Stephanie Is Wearing
Blazer: Central Park West
Jeans: AG Denim
Boots: Steve Madden

What Wendy Is Wearing
Sweater: I Love Tyler Madison
Pants: Cambio
Boots: Aqua Flex

Story by Jessie Gurniak | Photo by Pat Scandale



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UNLOCKING THE POTENTIAL IN

EVERYONE

The worlds of real estate and fashion, seemingly distant, are intricately tied through the lens of lifestyle. These two industries provide a medium for individuals to express their identities, aspirations, and values.

The journey of Realty ONE Group Iconic embarked on a visionary quest—to redefine the real estate landscape. Their strategically positioned office in downtown Windsor is not just a place for real estate transactions; it's an embodiment of their core principles. In 2017, the dynamic duo of Rob Mathers and Chris MacLeod initiated their independent brokerage. Fast forward to 2023, and Realty ONE Group Iconic has realigned itself within a global network, in partnership with Realty ONE Group, founded in 2005 in Las Vegas.



UNTRADITIONAL



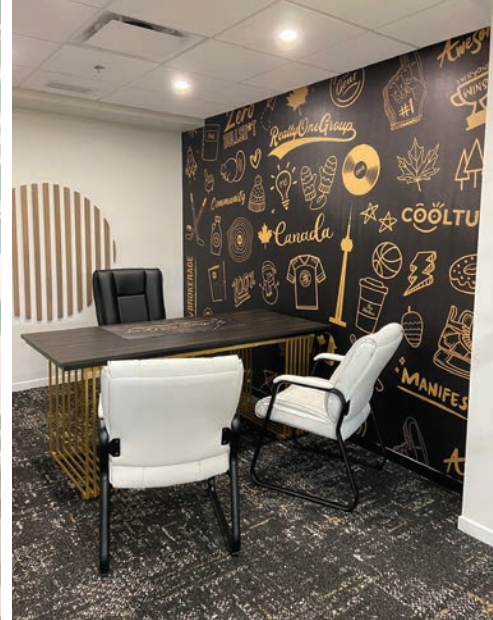
In the realm of fashion, trends govern how individuals present themselves to the world. Similarly, in real estate, trends shape the desires of homebuyers and influence the form and function of residential spaces. Both sectors rely heavily on branding and image to distinguish themselves in a crowded marketplace.

Realty ONE Group Iconic distinguishes itself in the real estate arena by fusing cultural integration with trendsetting and individualized expression. Their approach extends beyond traditional real estate practices, embracing the ever-evolving nature of the real estate market. Yet, their true magic doesn't reside solely in the properties they market and the clients they serve, but in the community they actively nurture. The deliberate choice to locate downtown is a testament to their commitment to community growth.

The location itself carries a rich history. Once home to the historic Chicken Court and then the renowned Don Cherry's in downtown Windsor, the building has undergone a remarkable transformation. The office space now serves as a venue for events, featuring a garage door that opens to host functions and gatherings. Furthermore, the building's redevelopment includes a 24-unit apartment complex above their ground-level office.



“
Agents are attracted to us because they are looking for more than a career. We actively foster an environment that brings us all more meaning than earning a paycheck.
”



This office, situated at 531 Pelissier, is on the cusp of celebrating its grand opening and extends an invitation to all members of the local real estate community to join the festivities. Scheduled for November 23rd, on Thanksgiving Thursday, the office will transform into an inviting public space for all.

We thought that Thanksgiving would be fun because it's not a holiday here in Windsor, but we're so close to Detroit, and we have a lot of people here who work in the states," owner Chris MacLeod explained the choice of Thanksgiving as the celebration date. "A lot of people will have the day off, and football is part of our culture here, so we thought it would be great to have our office open, have the game on with food, drink and fun, and make it an opportunity for our real estate community partners to come in and see our office and see what we have created downtown."

From collaborating with Rocket Mortgage and Tim Hortons to hand out free hot chocolate at the Santa Claus parade to working closely with other downtown businesses, Realty ONE Group Iconic is not just a real estate player but an active contributor to the cultural and social fabric. They recognize the power of collaborative spaces and leverage technology and thoughtful office design to enhance the agent experience.

The journey continues in the basement, where a fully-equipped gym underscores the brokerage's dedication to well-being. But it doesn't end there. Step into their vibrant office space, and you'll discover more than just desks and computers. A pool table, video arcade machine, and an open layout that fosters teamwork adorn the redeveloped historic building.

What's more, they base their entire business model on the "6 C's," which include Crazy Commissions, Cool Culture, Creative Coaching, Compassionate Community, Continuous Care, and Constant Connect. Of these core values, MacLeod is particularly passionate about creative coaching. He dedicates his time to mentoring and training, emphasizing the importance of nurturing the next generation of real estate professionals.

Realty ONE Group Iconic refuses to be bound by tradition. They challenge the conventional definition of a real estate brokerage by providing numerous opportunities for their agents to expand their knowledge and succeed. Their training programs, such as the One LUXE program for luxury real estate sales and the ONE Build program focused on selling during the pre-construction stage, empower agents to stand out in the marketplace and establish their unique value to the consumer.



“We surround ourselves with people who have the same core values and beliefs that we do,” says MacLeod. “Agents are attracted to us because they are looking for more than a career. We actively foster an environment that brings us all more meaning than earning a paycheck.”

MacLeod and Mathers commenced their journey to establish the office in February 2023. They recognized the limitless potential and sought a partner agency. Upon discovering Realty ONE Group, they realized that their cultures aligned perfectly, creating an immediate synergy. The brand, franchising since 2015, now boasts 500 offices in 19 countries, with a team of over 19,000 real estate professionals. The Windsor location is among the first in Canada, with additional offices in the Greater Toronto Area and Alberta.



The Realty ONE Group Iconic team, led by MacLeod and Mathers, eagerly anticipates the unveiling of their magic in Windsor-Essex County. You can visit them at 531 Pelissier St. Suite 101 or contact them at 519-944-0111 to experience the power of ONE.



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Broker of Record



Chris MacLeod
Broker



Cristina Gazo
Realtor®



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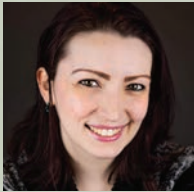


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Story by Jessie Gurniak



FEEL LIKE YOU WITH UGG

The fashion landscape is vast and wondrous, yet UGG still manages to stand out and live a thriving narrative as both a brand and a story that weaves together comfort, style, and authenticity. From our humble beginnings to the present, we honor our origin story while embracing the spirit of today. Whether you've been with us since your first Classic Boot or you're just beginning your UGG journey, our promise remains steadfast. We are here to create products crafted to last, with quality construction and responsible materials.



Step into the world of UGG, where we invite you to experience a unique and distinct journey on both emotional and physical levels. Our products are not just items; they're an embodiment of extreme comfort and confidence, empowering you to make your mark on the world. Join us on a transformative journey toward a more responsible world of fashion, where our products are made from renewable and recycled materials, and responsible design.

From our roots as a functional, post-surf brand to becoming a global symbol of laidback luxury, UGG has been at the forefront of style evolutions. To match the fluidity of your moods and moments, we offer a diverse range of products and experiences. With softness, extreme comfort, and pliable multifunctionality, our footwear is designed to showcase that laidback lifestyle while still maintaining the symbol of luxury.

Our Bold Heritage is a state of mind and a way of being. It embodies a careful rejection of the norm with a convention-defying, electric energy. In cultivating our Bold Heritage, we seek to inspire effortless style and unconventional attitudes. Our commitment extends beyond fashion trends; it's a drive to create a community—a haven of no judgment, filled with empathy and optimism. UGG is a celebration of individuality, a place where all that you are and want to be is embraced. We aspire to inspire not just effortless style but also unconventional attitudes and the pursuit of the real you.

In the world of UGG, each step is an assertion of authenticity, comfort, and responsibility. As we continue to evolve, we invite you to join us not just as consumers but as partners in a movement toward a more responsible world of fashion—a world that serves people, the planet, and the inherent desire for genuine, individual expression. Together we can shape a future where fashion is a reflection of ourselves and our commitment to authenticity.





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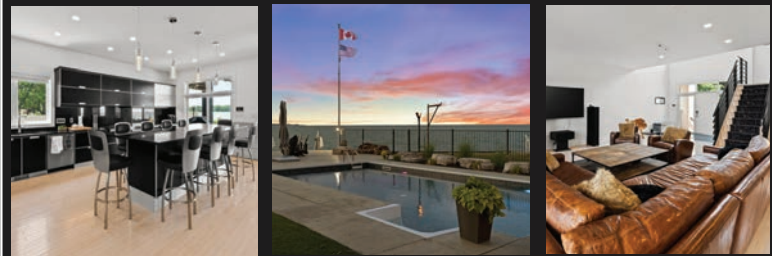
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What Vinnie Is Wearing
Sport Coat: Blue Industry
Hooded Sweater: Bugatchi
Jeans: Jacob Cohen
Shoes: Conhpol



What Sarah Is Wearing
Blazer: Cinq A Sept
Jeans: Mavi
Boots: Steve Madden



What Sarah Is Wearing
Coat: Joseph Ribkoff
Jeans: Mavi
Boots: Steve Madden



What Marco Is Wearing
Sport Coat: Fish Named Fred
Shirt: Emanuel Berg
Puff: Dion
Jeans: DL 1961
Shoes: Florshiem



FASHION



What Marco Is Wearing
Sweater: Vuori
Pants: Vuori
Shoes: ON Running



What Sarah Is Wearing
Tank: Vuori
Tights: Vuori
Shoes: ON Running





What Vinnie Is Wearing
Sweater: Vuori
Pants: Vuori
Shoes: ON Running



What Kaitlyn Is Wearing
Tank: Vuori
Tights: Vuori
Shoes: ON Running





What Kaitlyn Is Wearing
Dress: Sim Khai
Shoes: Betsy Johnson





What Sarah Is Wearing
Dress: Halston
Shoes: Michael Kors



What Marco Is Wearing
 Sport Coat: Jack Victor
 Zip Vest: Etan
 Shirt: Blu By Polifroni
 Pants: Paige
 Shoes: Mezlan



What Kaitlyn Is Wearing
Beret: Lyla & Lux
Jacket: Jonn & Jean
Turtleneck Sweater: Deluc
Jeans: Mother
Jewellery: Mariana/Jenny Bird
Purse: Michael Kors
Boots: Michael Kors





What Kaitlyn & Sarah Are Wearing
PJ's: PJ Salvage
Slippers: UGG



A HOMEGROWN SUCCESS STORY



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ROBERTO PAO
Broker
519-791-2752

ROBERTO@KEYSOLUTIONSREALTY.COM

In the competitive world of real estate, there are many franchise-owned agencies that dominate the market. However, there are also local real estate teams that have managed to carve out a niche for themselves and achieve remarkable success. Key Solutions Realty Ltd. real estate team has thrived, despite not having the backing of a franchise.

This local real estate team was established 16 years ago by Roberto Pao and Vicki Vasovski who shared a common vision and passion for real estate. Unlike franchise-owned agencies, Key Solutions Realty Ltd. is independently owned and operated by a team of local experts who have deep knowledge of the local market.

One of the key advantages of Key Solutions Realty Ltd. is their strong connection to the community. As a locally owned business, they have built deep relationships with homeowners, local businesses, and other community members. This allows them to have a better understanding of the unique needs and preferences of their clients, resulting in a more personalized and tailored service.

Being independent offers Key Solutions Realty Ltd. a level of flexibility and adaptability that franchise-owned agencies often lack. They are not bound by strict corporate policies and can quickly adapt to changes in the market. This allows them to offer innovative services and stay ahead of the competition, always finding new ways to meet their clients' needs.

Key Solutions Realty Ltd.'s success stems from the expertise and specialization of their team members. Each team member brings a unique set of skills and knowledge to the table, allowing them to provide comprehensive guidance and support throughout the entire real estate process.

Whether it's buying, selling, or investing, clients can trust that they will receive expert advice tailored to their specific requirements. Unlike some franchise-owned agencies that prioritize sales quotas and commissions, Key Solutions Realty Ltd. focuses on building long-term relationships with their clients. They understand that buying or selling a home is a significant life event, and they strive to make the process as smooth and stress-free as possible. Their customer-centric approach ensures that clients feel valued, listened to, and supported throughout their real estate journey.

Key Solutions Realty Ltd. is a shining example of a local real estate team that has thrived despite not having the backing of a franchise. Their deep community roots, flexibility, expertise, and customer-centric approach have enabled them to establish a strong presence in the local market. By providing personalized and tailored services, they have built a loyal client base and achieved remarkable success. In the ever-evolving world of real estate, Key Solutions Realty Ltd. stands out as a homegrown success story.

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SAT. DEC 9 VS.

7:05PM VS. OSHAWA



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4:05PM VS. FLINT



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THURS. DEC 14 VS.

7:05PM VS. LONDON



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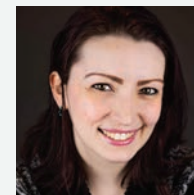
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NEW BALANCE STEPS BACK INTO THE SPOTLIGHT



Story by Jessie Gurniak

Athletic footwear is always evolving, but even when trends come and go there are some styles that remain unmatched.

It's time to lace up your running shoes with a renewed enthusiasm as New Balance steps back into the spotlight for a triumphant revival!

New Balance has long been associated with comfort, style, and exceptional performance, and now its finding itself back at the forefront of running shoes as athletes have begun noticing the quality and undeniable comfort that comes with every pair of New Balance shoes.

No matter if you are pounding the pavement, taking a leisurely stroll, or navigating urban jungles, New Balance is prepared to meet your demands with their ergonomic designs packed with signature cushioning. Slipping your feet into a pair of New Balance running shoes is like stepping into a first-class ticket to comfort.

Confidently stride towards your goals as each step becomes an anthem, propelling you forward on your journey to success. From responsive cushioning that adapts to your stride to lightweight materials that defy gravity, every element is carefully engineered to enhance your running experience.

As we witness the revival of the New Balance running shoe, it's clear that this is more than a fashion trend; it's a movement. It's a movement towards comfort, performance, and a lifestyle that seamlessly blends athleticism with everyday wear. The brand's reputation for crafting shoes that prioritize comfort is not just a marketing tagline; it's a philosophy that runs through every stitch and sole.

Allow New Balance to be your companion in your pursuit to greatness. This revival is a testament to New Balance's unwavering dedication to crafting footwear that exceeds expectations in both comfort and style. Feel confident, look good. That's the power of New Balance, now available at Freed's.





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It's that time of year again! We would like to thank everyone who attended our annual Ladies Night, which was held this past October. A celebration of style and womanhood flooded the red carpet for a fun evening. Bold and exciting brands like Joseph Ribkoff, Michael Kors, and many more dazzled attendees throughout the night. We can't wait to see what 2024's Ladies Night will bring. See you all next year!





TAKE A STEP IN THE RIGHT DIRECTION

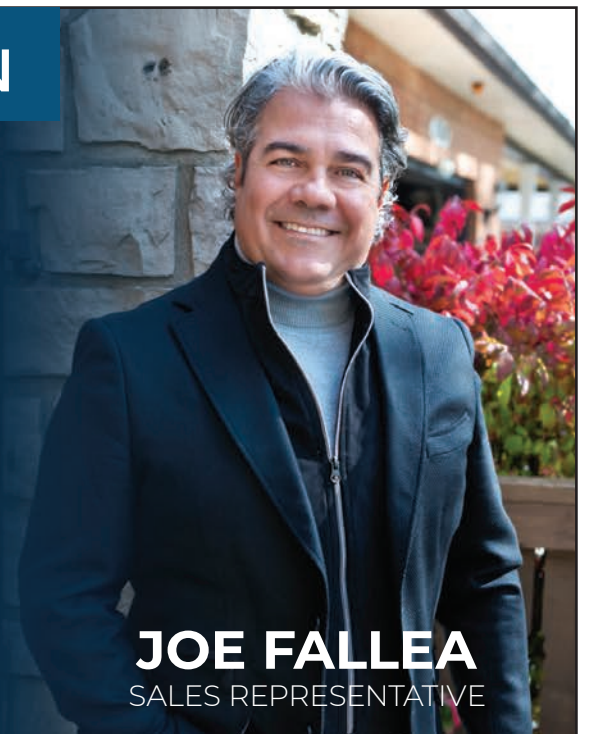
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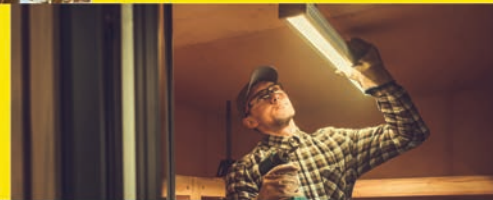
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