

Photo by Pat Scandale/ Story By Alyssa Leonard

ANNA VOZZA

BROKER



Anybody can sell a house, but what's important is that you sell them a home. That's how Anna Vozza explains it. As a real estate broker for Bob Pedler Real Estate Limited Brokerage, Vozza remains as committed as ever to traditional customer service and straight-up, person-to-person interactions. This is the Vozza Advantage, and it's been that way from the start.

"My favourite aspect of this business is the lives I touch. I am a people person, and I really enjoy what I do because I love working with people," says the real estate broker. "No matter how much technology advances, it is still a business of building relationships. People need to feel comfortable and treated with respect in every transaction, no matter what."

Vozza graduated from the University of Windsor's school of business with a healthy appetite for further studies. However, spurred by wise counsel from her late older brother and mentor and supported by her family's roots in the local construction and development industry, she decided to try her hand at real estate after graduation. Needless to say, the profession was a perfect fit.

"As the daughter of immigrants who came to this country for a better life for their children, I was always encouraged to focus on education," recalls Vozza, who had planned on pursuing law school. "At the end of the day, education came first. Never did I think this is what I would be doing but I quickly fell in love with it."

"A lot of what I've done has been tied in with my dad, who started in construction, and my parents' involvement in investment properties and business," she explains. "My family members, particularly my older brother, are the roots of who I am. They are who guided me to get to where I am today, personally and professionally."

Vozza is forever grateful to her parents for immigrating to Canada from Italy. As immigrants, they took an obligatory route because their only dream was to provide for their family and give their children a future full of opportunity. They never felt like they did enough, even though the family's world exists because of them.

Her parents' sense of family has been instilled in Vozza. She takes that sense one step further by treating her clients like family and each property search as if it was for her own. Her focus on genuine personal relationships has brought her significant success. While her main focus was residential real estate, her family background and knowledge of the building and designing allowed her to gain a foothold on the business's commercial side as well.

Vozza also devotes her time to several charitable causes in Windsor and Essex County. Notably, she is actively involved with Windsor Regional Hospital's ongoing fundraising initiatives, and she is also a longtime past board member of the Ciociaro Club of Windsor.

Discover the Vozza Advantage today by visiting www.annavozza.ca.

What Anna's Wearing:
Blazer: Joseph Ribkoff
Top: Joseph Ribkoff
Skirt: Joseph Ribkoff

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Vozza
advantage

**Bob
Pedler**
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on your Lawn