

BETH CHARRON -ROWBERRY

Good things will happen if you continue to do the right thing — always. This is what Beth Charron-Rowberry has learned over the course of her career. Owner of Beth Charron Desjardins Insurance, Beth and her team, Andrew Rowberry, Krista Munro, Chantelle Sellon, Kim Tonietto and Caitlyn Cave, take pride in providing peace of mind protection with personal service. They offer insurance for personal and commercial needs, including home and auto for both, as well as mutual funds and life and disability products.

"I find that most people view insurance as a necessary evil. My team and I take great pride in changing people's perspective on that," explains the insurance agent. "Everyone deserves to understand what they are paying for and the benefits to them. Knowledge is power, and to pay as much as people do for insurance in their lifetime, everyone deserves to have the best of the best in service, education and experience. We have genuine care, compassion, integrity and empathy for not only our clients but all who reach out and call us needing advice."

When choosing Beth Charron Desjardins Insurance, an honest experience is what you can count on. "I take great pride in how my team and I serve our clients and community. We focus on what is best for them; it's not just about trying to get their business. We always advise based on what is best for the client, and much of our business comes from referrals because of this."

"I love meeting people and finding out why they were put in my path. I have a big heart and know that I am meant to serve people," expresses Charron-Rowberry. "If everyone worried about taking care of other's needs, then no one would ever have to think about themselves."

Beth Charron-Rowberry and her team fully immerse themselves within the Windsor-Essex community. They donate to several local charities, including the Mickey Renaud memorial scholarship with two tuition scholarships for St Clair College, Charlotte's Freedom Farm and the United Way. In addition, the team enjoys shopping for adopted families working with United Way at Christmas, buying toys for multiple toy drives, and raising funds for different charities through Facebook campaigns. Charron-Rowberry is also a member of 100 Women Who Care Windsor-Essex.

"I am proud to be a part of this remarkable group of women who, even throughout the pandemic, still consider three organizations every three months, and we each donate to the winner. I have learned so much about the many amazing organizations that provide and serve people in Windsor-Essex because of this," explains Charron-Rowberry.

Recently married to her new husband, Andrew Rowberry, Beth is looking forward to what their newly married life will bring. The two just moved from Belle River into a new home in Harrow, along with Beth's two daughters and Rowberry's mother.

"We are primed and ready to explore our new community and all of those around it. The options are endless, as is the beauty every time you turn around," says Charron-Rowberry.

To contact the Beth Charron Desjardins Insurance team, please email beth.a.charron@desjardins.com or call (226) 676-0562.



What Beth's Wearing:
Jumpsuit: Joseph Ribkoff

