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Welcome to the most special edition we've ever published: The 90th Year Anniversary Edition of FREEDS Image Magazine.

Being Canada's largest independent men's and ladies' clothing store, has been both challenging and incredibly rewarding. We can't put into words how grateful we are to have the community's support, loyal customers, and of course, encouragement and love from our family and friends. We're both immeasurably proud to continue the legacy of our fathers and grandfather. *Welcome to our 90th Anniversary; enjoy reading our most memorable issue yet.*

This issue, Ari, Dan, Derek and Evan, sat down with me to provide our readers an exclusive look into their history, and of course, what's to come for the future. Keep reading to learn about our conversation as we reflected on the last 90 years. We're very excited to showcase the business professionals, as always, that enrich the community with both their hard-work and charitable contributions. This is our largest magazine to date, and we have plenty of business professionals to shine a light on. We hope you enjoy reading through the profiles of Windsor-Essex County's most esteemed and stylish professionals. In addition to the profiles, we have plenty more for you to enjoy, including new and exciting brands, modifications and improvements to the store, and of course, insider scoop as to what's coming for the future. We don't want to spoil the fun, so please enjoy flipping through the pages; we hope you enjoy learning more about our vibrant community and the store we've worked so hard to make Windsor's premier go-to fashion spot.

We want to thank our customers, staff and families for the decades filled with laugher, encouragement, and most of all, support. Whether you are a long-time friend or a new customer, we invite you to come in and say hello. From our

family to yours, here's to the next 90 years.

| Ari Freed

Dan Orman



Always yours in fashion, Ari Freed & Dan Orman



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ISSUE SEVENTEEN FALL/WINTER 2019

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> GENERAL INQUIRIES TO FREEDS Phone: 519.258.6532 www.freeds.com

FREEDS IMAGE Magazine is published twice annually by Myndlogic Publishing Inc. and distributed in the Windsor and Essex County regions. Subscriptions are available for \$19.99 plus HST. A \$25.00 charge is required for mail delivery anywhere outside of Canada. Send a cheque along with address information to FREEDS IMAGE Magazine, 3337 Walker Road, Suite 200, Windsor, ON, N8W 3R9 or call 519-969-3608. Myndlogic Publishing Inc. which holds full rights to original ads and photography, accepts no responsibility for graphic images used in ads. Nothing that appears in FREEDS IMAGE Magazine may be reproduced either wholly or in part without the permission of the publisher. Opinions expressed in FREEDS IMAGE Magazine are not necessarily those of the publisher.



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90 YEARS OF FASHION WITH FREEDS

Founded in 1929 by Sam Freed, FREEDS is Canada's largest independent clothing store. Originally named Sam's Place, Sam Freed took great pride in his customers, his staff, and his store. Despite the obstacles placed in his way, Sam succeeded and grew the store. Just a few months after setting up shop, the stock market crashed. Through the Depression and World War II, Sam fought to keep his dream alive. He cemented his business by providing great quality merchandise alongside outstanding customer service. Ninety years later, FREEDS is still a family-owned business now into its fourth generation.

The FREEDS team takes immense pride in carrying out Sam's vision today. FREEDS offers over 50,000 square feet of retail space to fully service men and women. With changes in trends, FREEDS is constantly evolving and always providing customers with the hottest new fashion. I sat down with Ari Freed, Dan Orman, Derek Freed, and Evan Freed, to reflect on this 90-year feat and what it means for the future of FREEDS.

Q: DID YOU EVER PICTURE BEING IN BUSINESS FOR 90 YEARS?

Ari Freed: I chuckle at that because it's been quite the year. I came into the business as the third generation, I'm 58 years old now, and I never envisioned this. I also just celebrated my 30th anniversary with my wife Pam, so I'm grateful to be where I am. Growing up I wasn't sure I'd go into the family business. I went through my schooling (York University) and was trying to figure out what I wanted to do with my life. I worked at the store part-time and enjoyed being around people. In school, I ended up excelling and majoring in economics. From there, I realized I wanted to join the family business. Back then I wasn't thinking years into the future. I thought it would be great joining my father, grandfather, and uncle. I remember calling my father and telling him that I'd like to join the family business. I continued with the business and did my master's at the University of Windsor when I joined full-time. As years went on, Evan and Derek were born, and I just wanted to make sure they were happy and healthy. I wanted to provide for them and give them the ability to pursue whatever it was they wanted. We've all been through a lot, and though we've had recessions like in 2008 and 2009, we've also had a lot of great years. When Evan and Derek agreed to come in and continue the business in October of 2018, it was gratifying to have an answer to our succession. They've been here a year now and time is flying because we're all having so much fun. My wife and I are very proud to have our sons as the fourth generation and for our 90th year in business. I'm excited about the future knowing my sons are with me and can learn from me as I can learn from them. Reaching these 90 years wouldn't be possible without our great staff

and the support of the Windsor-Essex and Detroit communities. It really goes beyond our immediate family and extends to the FREEDS family, which is all of our staff. They each play an important role and if you were to ask any of our staff how long they've been with us, many would say between 30 and 50 years. We have an incredible amount of history. We have associates that have spent their entire careers with us, and we don't take that for granted. We are very grateful to be in our 90th year and thank everyone from the bottom of our hearts.

Dan Orman: When I started 35 years ago, there was such a strong foundation that was built by the last two generations. Now I am in my 50s, and back then it wasn't far-fetched to me that this business would last. It was very evident that the business' foundation and core were built on integrity, honesty and a hard work ethic. After all this time, I'm able to say I still get up and look forward to

coming into work; Ari and I are just as passionate as day one. The most rewarding thing to me is that Ari and I are in control of our destiny; it's far more rewarding when something goes really well but even if it goes wrong, we can adjust it on the fly. You can change things if they don't work and find another avenue to be successful. I love taking care of the people of Windsor-Detroit and appreciate their loyalty, always coming back to see us. I love our customer base and I try to service them better each time because ultimately, you can buy a shirt anywhere. It's really about giving customers an experience, whether it's giving them fresh baked cookies on Saturday mornings, or most times, just being present and having a good conversation. I feel that's something you don't get everywhere. When I first started working at the store I was a young guy with a lot of ideas and vigour. Through the course of my career, I've always been able to find satisfaction for the things we've accomplished and it's all so different from the previous generations. Many things have changed like people's wardrobes, before it was static and now it's all over the board-we were a suit store and now we are that and much more.













"THERE HAVE BEEN DIFFERENT PLAYERS IN THE FAMILY, AND EACH STORY IS DEAR TO OUR HEARTS; THERE WAS THE SAM FREED STORY, THEN GERALD AND ALAN, THEN DAN AND ARI. NOW, DEREK AND EVAN ARE IN THE STORE. TO HAVE THEM CONTINUE THIS TRADITION AND KEEP FREEDS IN THE FAMILY IS EXTREMELY REWARDING FOR US."

At every turn, we've been able to find things that set us apart and ensure customers continue to shop here. That is the greatest reward of all. We're grateful to be in our 90th year and we know it wouldn't be possible without our great staff and the support of our family and friends.

Q. WHAT HAS BEEN A CHALLENGE AND HOW HAS FREEDS OVERCOME IT?

Ari Freed: There have been all kinds of challenges, especially for a business of our size. From controlling our inventory, to making sure our staff is happy, to giving our customers a great experience, to ensuring we get our message out properly. There will always be challenges day-to-day and we will always find solutions, as we have in the past. The key is having patience and great communication amongst family members, staff, and customers. I believe that this comprehensive, solution-oriented focus has allowed us to make it to 90 years and keep the business moving forward.

Dan Orman: A big challenge I can think of right off the bat is when 9-11 happened. Things were collapsing around us and we didn't know when the next shoe would drop. It was difficult but we managed to reinvent ourselves and our customer base. We went aggressive at being who we are and changing the way the consumer came into our store. It was very challenging yet so rewarding when we survived it. We are very thankful to have the community's trust. Being able to buy for Windsor and understanding our customers' uniqueness, has been the toughest and greatest trials we've gone through.

Q: WHAT HAS BEEN THE MOST REWARDING ASPECT OF OWNING FREEDS?

Ari Freed & Dan Orman: There have been different players in the family, and each story is dear to our hearts; there was the Sam Freed story, then Gerald and Alan, then Dan and Ari. Now, Derek and Evan are in the store. To have them continue this tradition and keep FREEDS in the family is extremely rewarding for us. We want the lessons and traditions to continue, it makes for an exciting future. Another thing that's very rewarding to us is our customers. Over the years we've met many people and the stories we've heard will always stay with us. To have such a loyal, genuine customer base is extremely rewarding.

Q: WHAT DOES IT MEAN TO HAVE FREEDS Stay In The Family?

Ari Freed: It means the world to me because a few years ago we weren't sure what path would be created. From a father's perspective, I hope that Evan and Derek will be like sponges, learning and observing. I really want them to understand what we do and they're already starting to let their opinions be known. I know over time they will put their stamp on the store and I'm happy the business will continue to evolve in this way.

Dan Orman: It's very important to have FREEDS stay in the family. It's super important to include Derek and Evan because they bring a certain youth to the store. You get a whole different perspective and an inside look of how that generation thinks and what they're looking for. I'm very grateful that we've worked hard and I'm very happy there's a future beyond us; it's tremendous. I think Evan and Derek stepping in also gives the staff peace of mind because they know their job is secure beyond Ari and me, which before they came in, we didn't know what the exit legacy would be. Now, there's a visual and a presence that goes beyond the third generation and it's very important to us.

Q: EVAN & DEREK, HOW DOES IT FEEL TO WORK ALONGSIDE ARI & DAN?

Derek & Evan Freed: First and foremost, it means the world to us that we can be in the business alongside Dan and our father. There's so much history here. Customers have been shopping here for decades, we have staff members who have worked here for 30-50 plus years, it's incredible. This is a lifestyle, not just a job. It's really something that we live, 24-hours a day, seven days a week, because we love the store and want it to continue to succeed. It's a way of life for all of us here, which is why we believe we've reached our 90-year milestone.





Our great-grandfather started this business and it got to where it is today through hard work and passion. We have a lot of pride and natural motivation not only for the business to succeed but also for it to change and grow.

Q: TELL OUR READERS ABOUT YOUR ROLES.

Derek & Evan Freed: We've only been here a year, but we are already starting to take on increased responsibility. We have different backgrounds with diverse skill-sets so it's exciting to come together and put a fresh spin on the store. We take great pride in servicing our customers and forming lasting friendships. It's very much *"How are the kids," and "What's new with you?"* We truly enjoy getting to know our customers.

Derek Freed: I take great passion and pride in working alongside my brother, father, and my cousin Dan. I hope my brother and I can build this into another 90 years. Currently, my role is the manager of the suit department, but I do move around the floor wherever I'm needed. I can mainly be found in sports-wear and the suit department.

Evan Freed: I'm always trying to help customers, ensure they're greeted, and help in any way I can. You can find me throughout the store but during this time of the year, I am becoming our outerwear guru, directly managing that department. I am very excited for our winter season now that it's starting to get cold. Derek and I have a younger vision and perspective. We are very excited to bring that to the business.

Q: WHAT CAN WE EXPECT IN THE FUTURE?

Derek & Evan Freed: We're going to continue working with Dan and our father to provide an even better experience for our customers. We want to bring in fresh, younger styles for the young professional in his twenties and thirties, who wants nice jeans and a nice sweater, not just a classy suit. There's a lot coming and a lot to look forward to.

Q: TELL OUR READERS ABOUT THE BUY 90, GET 90 PROMOTION.

Ari Freed & Dan Orman: We are very happy to celebrate the Windsor community that has allowed FREEDS to enter into its fourth generation. Being in business for 90 years is extremely humbling and we'd like to show appreciation to our loyal customers as a way of giving back and saying thank you. When customers come in November 1st through December 24th, and spend \$90 or more, they will get a \$90 thank you coupon that can be used in January.

"We want to thank Windsor and everyone who has supported us along the way. We can't put into words what it means to be entering our 90th year in business," Ari Freed, Dan Orman, Derek Freed, Evan Freed.





to Celebrate



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Congratulations FREEDS on celebrating your 90th Anniversary" Joe Ciaravino, Owner

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IMAGE 25

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Creating Moments To Remember

Designed to Outperform: SAMUELSOHN

Just in time for the 90th anniversary, after a long 15 year relationship, Samuelsohn will once again be featured at FREEDS Windsor.

Samuelsohn and Freed's began their relationship in the mid-seventies, when the Samuelson brothers created a long, loyal relationship with Ari Freed and Dan Orman. Thrilled to be reunited with the very best men's retailer in Windsor, the Samuelsohn brand is excited for all that's to come. "Samuelsohn combines the best of modern technology with refined artisan handwork for a distinct look and personalized performance. It's a truly made-to-measure experience that's a cut above the rest."

Founded in 1923 by Lesser Samuelsohn, who sought to make the finest tailored clothing in North America, the tradition of amazing clothing continues. Lesser's grandsons sold the company in 2008 to Luxury Men's Apparel Group who has continued to follow Lesser's guiding principles of excellence in craftsmanship and earnest customer service. Samuelsohn produces its tailored clothing domestically, employing highly skilled artisans.

In Montreal since 1923, Samuelsohn's commitment to superior craftmanship most certainly shows. Throughout Samuelsohn's history, the driving force behind creation and innovation has always been a steadfast commitment to craft and a continuing passion for the finest in luxury menswear. Long ago, they signified their passion with a heart sewn into every garment. Today, every lapel turn-back will have a heart to signify Samuelsohn's commitment to the finest tailored clothing.

Samuelsohn's value proposition cannot be matched by any luxury brand in the industry as they have 100 percent handsewn armholes, one-piece collars, hand turned collar tabs, hand-guided canvas basting, among many other attributes, which result in nearly eight hours of work in a garment; all for an exceptional price.

Like Freeds, Samuelsohn is a custom clothing expert. Samuelsohn combines the best of modern technology with refined artisan handwork for a distinct look and personalized performance. It's a truly made-to-measure experience that's a cut above the rest. Samuelsohn uses the best fabrics from the best mills in Biella, and other areas around the world, and is a leader in the use of eco-friendly, luxury performance fabrics. Currently on trend is the eco-friendly, sustainable luxury fabrics that perform; super light, unconstructed and unlined jackets well suited for modern lifestyles.

With many brand collaborations taking place, Samuelsohn is excited to be showcased in Freeds and has many unique and interesting pieces clients are encouraged to check out. To learn more, visit Freeds today!





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IMAGE STYLE Story by Lina Stoyanova

Clothes, Style & Shoes with Mike Osborne





FREEDS' mission is to provide customers with the best shopping experience and dress them for any occasion. With the 90th anniversary taking place, it's never been a better time to have a brand new, luxurious shoe department. I sat down with director of footwear, Mike Osborne, to learn more about this amazing feat.

IMAGE STYLE



Q: Tell Us About The New Shoe Department.

A: When I first started working for Freeds back in 1998, the original location in the east corner of the store was between suits, and at that time, the Custom Shop. Back then the selection was around 80 styles: Bally, Florsheim, Clarks, Kenneth Cole and Bostonian were the main footwear brands. We've moved the location of the department six times throughout the last 20 plus years before finally having a custom-built shoe department as a new permanent home. We have custom cabinetry, that's brightly lit, with open concept spacing. We are very excited for our customers to check it out.

Q: What Are Some Brands Customers Can Expect?

A: Today, we have over 300 styles all year round. We have designers like Florsheim, Cole Haan, Johnston & Murphy, Bugatti, Merrel, and ECCO, which have always been a staple, but over the years, our premium and luxury brands have expanded to include Mezlan of Spain, Bruno Magli, Donald Pliner, Versace, Canali, and much, much more. We're always looking for exciting newness and fresh styles. Currently, big hits have been Swiss inspired On Running, and the latest sensation, hand-crafted footwear Conhpol out of Poland, offering both dress and casual. We also have other sensational newness: Carlos Santana, Trask, and although Blundstone has been a hit since day one, for the first time ever, they offer a lace up boot!





Q: What's Trending?

A: Freeds always has the latest fashion looks in men's footwear. This year, stylish runners are *really hot*. They can be worn with a sport coat and jeans or even with a fashion slim fit suit. Take a look at Freeds' new collection from Ted Baker, Good Man Brand, Conhpol, and of course, Cole Haan.

Q: What Else Can Customers Find?

A: In the new shoe department we have a lot to satisfy and exceed the expectations of our customers. We have name brand belts, hosiery, men's bags and small leather goods including the Robert Graham Collection of both bags and premium eyewear. We travel to the biggest footwear shows in North America including Las Vegas, Chicago and Toronto, to ensure we lead the way in fashion. No other men's shoe store has such a vast selection in Windsor.

Freeds shoe department is never out of stock. With such a vast selection offered, there's always something for everyone. Mike Osborne notes that if a size is missing in certain collections, many of their suppliers like Johnston & Murphy, Blundstone and Sorel, now have B2B websites showing live-stock to ensure availability of the order. Customers are now welcomed to stop on by and see what style will fit!







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FREEDS IMAGE PROFILE



DR. NADIA AL-AASM

Dentist Nadia Al-Aasm has experienced tremendous success and growth since opening Cabana Dental Family and Cosmetic Dentistry two years ago. This innovative dental practice, located on 300 Cabana Rd. East, is excited to take on new patients and show off people's smiles.

"I'm trying to create a new-age experience. I want to break all of the negative stereotypes people have towards dentists. I want everyone to be comfortable. The biggest compliment I get from a client is when I see their anxiety is alleviated and when they tell me they aren't afraid of dentists anymore," says Dr. Nadia Al-Aasm. "When I designed the office, I had the intention to make it to look less like a medical facility and more like a home. We have massage chairs, noise cancelling headphones, nitrous (laughing) gas, blankets, and TVs on the ceiling, so patients can watch Netflix while they get their teeth cleaned, or a filling done. I pride myself on being very thorough and providing the best care possible."

Dr. Al-Aasm is committed to providing her patients with an exceptional dental experience by taking the time to get to know them, understand their needs and develop a personalized plan so each client is informed, and most of all, comfortable.

"Since we celebrated our two-year anniversary, we are adding some new amenities to the office. We're doing an expansion and we're going to accommodate even more people," she explains. "We've currently added hot towels to give our patients at the end, and we also use essential oils to get rid of that dental smell; we really do want you to feel at home!"

"We also have a new digital scanner that we've received advanced training on; I believe in quality and technology that ensures results. Instead of doing impressions now, we can scan them," explains Dr. Al-Aasm. "Our team has also grown to six full-time staff members and we've received great positive feedback from the community. We're very thankful for all the support our local community has shown us."

Dr. Al-Aasm has spent seven years practicing dentistry in Michigan, where she gained invaluable experience before opening the practice in the local community. Graduating with Honours, she graduated from the University of Windsor with a Bachelor of Science degree and went on to earn a distinction once she graduated from the University of Detroit Mercy, School of Dentistry, graduating top third of her class.

"I believe in continuous learning, so I'm always doing courses. I recently got accredited by the Aesthetic Advantage Course in New York, taught by famous dentists, Dr. Rosenthal and Dr. Apa who work on A-list celebrities. This allows me to do Hollywood type smiles, like cosmetic veneers and cosmetic crowns," she adds.

Believing in doing everything with integrity and passion, Dr. Al-Aasm loves giving back to the community. She went to Guatemala where she spent time giving back to those in need, she gives to local schools, children's foundations, and also sponsors hockey teams. Happily married, working, and raising her three children, Dr. Al-Aasm is just getting started.

To book your next appointment, visit www.cabanadental.ca or call 519-300-3000.



GREG BAGGIO

"Success is Having the Right Investments," a concept Greg Baggio has applied with each and every client to help them navigate through a complex investing world. He is a leader in helping investors select the right avenue to achieve their desirable wealth and financial security goals.

Established with a loyal client base and know-how that spans 23 years, Greg Baggio, President, proudly founded Tuscan Wealth Financial Group Ltd. in 2007, and is also a licensed Mutual Fund Representative through HUB Capital Inc.

Using proven Canadian investing and wealth building solutions, Baggio preaches the application of smart principles that help protect and expand clients' investments and financial worth. Baggio also advises clients on Life, Critical Illness and Disability Insurance solutions offered by Canada's most recognized financial services companies.

Baggio is recognized for giving back to his community of Windsor-Essex and has served countless hours on boards of directors and committees helping non-profits and charities.

"To be a successful business in Windsor and Essex County, means it is essential to give back as much as you can," explains Greg Baggio. "This is a great community to be part of. We are proud to be able to support 14 different local charities in 2019."

Baggio, an advocate for buying local, congratulates Freeds of Windsor for an astonishing 90 years of commitment to the Windsor region!

Contact Greg Baggio today by phone: (519) 972-6061, email: greg.baggio@tuscanwealth.ca, and/or by visiting www.tuscanwealth.ca.





What Grea

FREEDS IMAGE PROFILE

THOMAS BARDGETT

Thomas Bardgett, DD, RDT, Founder and Denturist of the Bardgett Smile Center, has been a practicing denturist in Windsor since 1973. He has attended the acclaimed Pankey Institute, studied under the renowned Dr. Frush from the Swissdent Foundation, has achieved BPS certification, and has mastered the Gerber set-up philosophy. Achieving his Registered Dental Technician licence in 1974, Bardgett has a vast knowledge of laboratory techniques and procedures. He strives to offer his patients the most natural and comfortable dentures available, so let him and his team showcase your smile.

Bardgett Smile Center offers patients customized complete and partial dentures as well as implant retained dentures. The Denturists at Bardgett Smile Center consult with each patient to determine the patient's individual concerns and customize a treatment plan to ensure client comfort and satisfaction.

Offering patients a comfortable and stress-free setting to address their denture and implant needs, Bardgett understands that many people are anxious about their initial consultation and their proposed treatment plan.

"We offer experienced dentists in-house since we are an all-in-one clinic now. We have also teamed up with Dr. Jaskaran Takhar from 600 Tecumseh Dental," explains Thomas Bardgett. "My team and I understand that transitioning to wearing dentures can be a very overwhelming and emotional time in a patient's life. Whether patients are seasoned denture wearers, or anticipate becoming a denture wearer, or are in need of implants, we offer patients a worry-free experience to the best of our abilities. Our patients participate in personalized, private consultations with highly skilled professionals."

"We provide each and every patient with a treatment plan at the initial consultation as well as realistic expectations each patient can expect and anticipate over the course of their individualized treatment," he adds. "We do our best to cater to each and every patient and provide solutions. My team and I are always ready to address any questions or concerns a client may have, and we as I said, do our best to put them at ease."

With several locations available, like Essex and Sarnia, Bardgett is happy to be providing his services in the Windsor-Essex area. Currently adding new members to the team, he is excited for what comes next.

Happily married to his wife Paula, Thomas Bardgett enjoys helping his patients, traveling, and most of all, spending quality time with his family. For more information, please visit www.bardgettdenture.com.

Bardgett Smile Center

600 Técumseh Dental

What Thomas is wearing Sport coat: Canali Shirt: Eton Puff: Dion Pants: Canali Shoes: Mezlan

RON SHERI JOE BONDY MCTAVISH BONDY

Buying a home is a major decision. Whether you've just started your research or are actively house-hunting, Joe Bondy and his team can help provide personalized advice and solutions to make home ownership a reality. Whether a first-time mortgage, refinancing, or moving a mortgage to RBC, Bondy has an extremely successful team of individuals to ensure goals are met. Working alongside mortgage specialist Sheri McTavish, and newest member, Ron Bondy, the team has nearly 40 years of combined experience.

"We have great communication and an amazing office culture. We do more deals than anybody else and we have the best assistants in the business that help manage and handle the stress of the home buying process. We like to say if we can't do the deal, nobody else can. We have six sets of eyes for every deal to assure nothing falls through the cracks," explains Joe Bondy.

"We're the most recognized and rewarded team in the area. We are the top one percent of mortgage specialists in the country five years in a row. We are the number one unit producing team in all of Canada for RBC, and as a team, we make it happen because we draw on each other's experience and strengths," adds Bondy.

"I'm very excited to join the number one team," explains mortgage specialist Ron Bondy. "I have 24 years of management and trade experience, and I believe I'll be able to assist clients in a new way. I'm ready to help and raise the team to the next level."

"My biggest joy is seeing a client get their dream home. I am overjoyed to be assisting clients in their largest purchase, and most of all, to be saving them money. I like being able to alleviate any anxiety and financial burdens, after all, it's what I love to do," explains mortgage specialist Sheri McTavish.

Treating everyone with honesty and respect, the team works together to ensure financing suits both the clients' current and future needs. Specializing in self-employed mortgages, investment properties mortgages, and dealing with first-time home buyers, clients can remain confident they are working with experts who keep their best interests in mind.

"Windsor is a hot market right now. Bringing Ron onboard was an easy decision given his vast experience in the tool trade. He knows so many different companies and is able to align with us to better service our clients. We want to provide each client with the same level of service, and now we can," explains Bondy. "Sheri and I have saved clients thousands of dollars by restructuring their finances."

"I love eliminating stress in our clients' lives and helping them achieve their goals. If clients can't reach me, they can speak with Joe or Ron, we work together seamlessly, and we have assistants on our team to make sure clients always have someone to speak with," adds McTavish. "Our goal currently is to become number one in Canada."

The team believes in giving back to the community, which is why they take part in numerous charities. The team is currently focusing on Jesse's Journey, Transition to Betterness, Autism Ontario, AMHA Hockey, and taking part in the Turkey Dinner giveaway during the holidays with the Angie Goulet and Associates Team.

Joe Bondy, Sheri McTavish and Ron Bondy are the mortgage specialist team known for guaranteeing results.

To learn more, visit www.mortgage.rbc.com/joe.bondy



What Ron is wearing Sport coat: Fish Named Fred Shirt: Polifroni Pants: 34 Heritage Shoes: Jo Ghost

What Sheri is wearing Top: Joseph Ribkoff Pants: Joseph Ribkoff Boots: Kendall & Kylie What Joe is wearing Sport coat: Savile Row Shirt: 7 Downie St. Pants: 34 Heritage Shoes: Jo Ghost



BRAD BONDY

Brad Bondy has the experience to ensure a prosperous, and most of all, successful real estate transaction. A broker with RE/MAX Preferred, Brad Bondy has been in the industry for over 14 years, being in the top one percent of all realtors Canada-wide.

Combining knowledge and experience, Bondy enjoys working closely with an extended network of industry professionals to certify results. Focusing on residential and commercial real estate, Team Brad Bondy knows every client's circumstances are different.

"This isn't a job for me, this is my life, I love this business. Each and every client is important to me, it does not matter if we are selling a \$150,000 home or a \$5,000,000 home. Every seller or buyer with my team is treated with utmost care that is second to none," explains Brad Bondy.

"It is important to me that my team and I are very accessible. We always answer the phones and try to text back people immediately. I believe what sets us apart is that we follow through. We do what we say we are going to at all times."

"I cannot do any of this without the support of my whole team which starts with my family. My wife and best friend, Luisa, has been very supportive since I've been in this crazy business, especially with the number of hours I work. We also have two beautiful girls, Jessica and Sarah," he states proudly. "I am also very close with my brother and business partner, Brian Bondy, and the rest of my team partners Amy Bailey, Diane Schultz and Heather Harber. Our clients refer us on a regular basis, and this is one of the reasons we chose our motto: The Name Friends Recommend."

For their many clients, past or present, Team Brad Bondy owns two moving trailers that he purchased in case anyone needed them for their moving day. It's complimentary, and a small token of the team's appreciation.

"We are with our clients at the initial sale and even after the transaction is completed. We like to keep in contact with buyers and sellers continually," he adds.

In addition to treating people with honesty and respect, Bondy believes in giving back to the community. He is involved and supports many charities; among them he is a sponsor and head announcer for the Miracle League Baseball League in Amherstburg where he spends his Saturday mornings volunteering.

Bondy has been a top producer in Windsor and Essex County for the last 14 years achieving awards including the RE/MAX Diamond Award, RE/MAX's Lifetime Achievement Award, the Top 100 Worldwide Sales Award, and the prestigious RE/MAX Circle of Legends Award, among many others.

"In the future, we are just going to keep working hard and being there for people," explains Bondy. "I believe the secret to success is to work hard, be diligent, put in the hours and treat people the way you would want to be treated."

Team Brad Bondy is available 24-hours a day, seven days a week. To find out how Bondy can help you with your real estate needs, visit www.bradbondy.com.



FREEDS IMAGE PROFILE

MICHAEL CAMPOLI

Let Michael Campoli infuse your home with warmth, sophistication, and most importantly, a sense of comfort. Owner of Made to Shade, Michael Campoli takes pride in his business, which works with top-quality products, exciting designs, and friendly, professional service. Handling each project as a team, from start to finish, Made to Shade ensures clients have durability, the finest in design, proper installation, and quality materials.

"We are based out of Tecumseh but don't have a retail store," explains Michael Campoli. "We offer a free shop-at-home-service to keep our costs down, and by not having a retail store, we are able to pass on those savings to the consumer. We offer our shop-at-homeservice seven days a week so our clients can choose whatever is convenient for them, morning, afternoon, or evening. We bring the store to their door."

Since 2005, Made to Shade has been offering clients a personalized, mobile service that brings the showroom to their doorstep. Taking the hassle and guesswork out of measuring, colours, and styles, Campoli brings the latest and greatest products that clients are bound to fall in love with. Made to Shade also has a full range of modern, innovative window treatments which are custom made for each client.

"We are 100 percent Canadian-made, and everything comes with a lifetime warranty. The quality of our products, pricing, and customer service, is tough to beat," explains Campoli. "Once the client has made their selection, we have a pretty quick turn-around. Typically it takes two weeks from start to finish, and the client has their desired outcome."

"Our crew of installers are amazing, and they install our shades professionally with the utmost respect to the customer's house. Our team knows exactly what they're doing, and their priority is always great customer service," he adds.

Leading with professionalism, Campoli stands behind his quality products, fair pricing, and zero pressure tactics. Due to the recent growth of Made to Shade, Campoli started his own manufacturing company to meet the growing demands of customers. Still using 100 percent Canadian suppliers and raw materials, Campoli is proud of the new 5,000 square foot facility: Made to Shade Window Covering Manufacturing LTD.

"It's not just about the sale, but rather the after-sale. Service is very important to us, and we want our clients to be 100 percent satisfied," Campoli explains. "We had clients that did their blinds ten years ago that had a minor issue. They gave us a call, and we were there the next day. We give great service beyond the sale."

Looking forward to expanding Made to Shade and hoping to make the company provincewide, Campoli ensures his custom designs will complement any décor and personality of his customers.

In his spare time, Campoli enjoys working out, watching hockey, and is very passionate about cars. He is happily married and recently celebrated his 25th anniversary with his wife Sonia. They have two daughters, Rebecca and Rachel, in addition to a few pets.

Whether you are adding the finishing touches to a new house or renovating your current home, check out Made to Shade on Facebook and their website: www.madetoshade.ca. You won't be disappointed.





BRIAN JOE MIKE **COBB FALLEA SEAL**



This Windsor-Essex County Real Estate Team has the expertise and experience to guarantee a prosperous, and most of all, successful real estate transaction. Using their experience and knowledge to move people along in the right direction, whether buving, selling, investing in a property, or building a real estate property, as a team, they have the know-how to guarantee results.

The Windsor Essex Real Estate Team and its founder, Mike Seal, have been selling real estate in Windsor and surrounding areas, and delivering exceptional results to their clients, for over 20 years. In 2015, Seal founded the team which specializes in residential homes, new home sales, condos, townhomes and investment properties. It's been an explosive growth since. Seal and his team have become a dominant name in the greater Windsor area.

> When selling your home, WERE team's sole focus is getting clients results - attracting qualified buyers with an industry-leading marketing strategy that creates maximum exposure for both resale and new sale investments.

"Our team recognizes that first and foremost, specific factors need to be achieved. We know that you want to get the most money with the least hassle - and we offer the protection, resources, and track record to make that happen," explains Joe Fallea. "Me and my team offer superior service that gets to the heart of our clients' needs and wants, while helping them become an educated buyer."

"The best compliment that I received was that I was very efficient and made clients feel comfortable and relaxed with the whole process. I was told I provided them everything they needed from the time we started the journey until they were settled in," explains Fallea. 'Moving people in the right direction is my goal for my entire career but the ultimate compliment is their kind referral."

"Our clients are our first priority," explains Brian Cobb. "Helping people get into their dream homes is the whole reason we're in this."

"Real estate is constantly changing, and we know how to keep up," adds Mike Seal. "We're a team that can guarantee results."

As leading real estate professionals in the community, clients can count on this team to guide them through the ever-changing process of buying and selling. Always dedicated to clients, the team is always working to be clients' realtor of choice.

Experience the WERE TEAM difference. Call or visit online for a free home evaluation and see why top Realtors, Joe Fallea, Mike Seal and Brian Cobb have earned the McGillivray Trusted Agent endorsement! Visit them at WERETEAM.COM.

What Brian is wearing Sport coat: Fish Name Fred Shirt: Blu By Polifroni Tie: Eros Pants: Riviera Shoes: Johnston & Murphy



What loe is wearing Sport coat: Savile Row Shirt: Stefano Brunelli Tie: Dion Jeans: Paige Shoes: Cole Haan

is wearing Sport coat: Savile Row Shirt: Polifroni Tie: Eros Jeans: Mavi Shoes: Bugatti

What Mike



WINDSOR ESSEX

Story by Lina Stoyanova Photography by Pat Scandale

FREEDS IMAGE PROFILE

DR. GENNARO & DAVID COSCARELLA

When two young, accomplished professionals collide, Windsor takes notice. These hardworking brothers have a lot to offer the community.

Dr. Gennaro Coscarella, a graduate from Nova Southeastern University in Fort Lauderdale, Florida, is excited to be working alongside his dad in the family dental practice.

"Working with my dad is great. He's been doing this for 35 years, I'm currently in my fifth year, so it's great to be learning so much from him and working by his side. I really enjoy focusing on implantology and cosmetic dentistry. Our technology and scanner that uses 3D technology for x-rays, allows for precision and implant placement. The cosmetic side is important to me because I like paying attention to detail and I love that I get to deal with complex cases and circumstances," explains Dentist, Gennaro Coscarella.

"I also started doing Platelet Rich Fiber (PRF) and Platelet Rich Plasma (PRP), which is something new; we take your blood, centrifuge it, take the growth factors in the blood and we put it in as a bone graft. It's pretty amazing to take things from your own body and re-implant it as necessary to increase recovery and increase bone growth—I'm most excited about that," explains Dr. Gennaro Coscarella. "We also do the crowns and bridges all within an hour and we don't even need impressions since it's all digital. Our goal is to digitize everything."

David Coscarella is an associate at Fazio Giorgi Law Firm that is a multi-service firm with the main areas of practice being commercial and residential real estate, business and corporate law, land development, municipal law, in addition to wills and estates. His main area of focus is real estate, corporate law, wills and estates.

Dedicated to client service and cost-effective representation, David Coscarella and the firm are personally inspired towards giving back to the community and continuing to keep that embedded within the firm's culture and the local community.

"I've always wanted to be a lawyer because we have the ability to help individuals, groups, and organizations with their legal problems, and to further the public good," explains Associate, David Coscarella. "The reason I chose to go into law rather than dentistry was because I was always better with my words rather than my hands, I don't do so well with a drill, and truly, I find it to be one of the most intellectually rewarding jobs. I'm also very pleased to have both a Canadian and American dual degree, so I can help even more people."

David Coscarella has been a lawyer at the firm for over six months, with the firm being in business for more than 35 years.

"I care about all clients and I recognize the importance of effectively representing a client from beginning to end, as well as going above and beyond the standard to benefit their needs," explains David Coscarella.

For any dental and legal inquiries, Dr. Gennaro Coscarella and David Coscarella, would love to hear how they can assist you next.

To learn more about Coscarella Family Dentistry, visit: coscarelladentistry.com. To learn more about Fazio Giorgi Law Firm, visit: faziogiorgi.com.



FAZIO GIORGI LLP Barristers, Solicitors & Notary Public What Gennaro is wearing Sport coat: Tiger Of Sweden Shirt: Blu By Polifroni Jeans: Paige What David is wearing Suit: Tiger Of Sweden Shirt: Eton Tie: Eton

RYAN D'ALIMONTE

Ryan D'Alimonte knows it's a cliché, but it's truly what has contributed to his success: clients come first.

"I try to focus 100 percent on my clients," insists the experienced RE/ MAX representative. "I have complete respect for my clients, and I treat them as I would want to be treated."

For D'Alimonte, now in his 17th year in the business, that means a reciprocal relationship built on appreciation and understanding.

"My whole goal is client satisfaction," he explains. "More than 90 percent of my business comes from repeat customers or referrals from those customers, so at the end of the day, I focus my energy on my current and past clients to make sure they're happy."

Based out of the Amherstburg area, D'Alimonte continues to happily serve all of Windsor and Essex County. Despite his years of experience, he continues to enjoy meeting new clients and dealing with the dayto-day variety inherent to his line of work.

"Every day is a new day," attests the residential resale expert. "It's never repetitive because every deal is something new and no two deals are ever alike."

Like any local agent with his body of experience, D'Alimonte acutely understands the difference between a hot and cold market.

"Starting off 17 years ago in a high market, and then going through a recession in 2008 and 2009, really taught me to have an appreciation for the real estate market and my clients' business," he explains. "I think that's what carried me through and has made me successful over the years. I'm honest with my clients because I have respect for the people I work with and a true appreciation for their loyalty. At the end of the day, I am where I am because of them and don't take that for granted."

As it happens, D'Alimonte also knows the image you portray, and your overall appearance, are major factors to success as well.

"I've been a loyal member of Freeds for a very long time," says the well-dressed professional. "All of my suits and dress apparel come from Freeds and they've been excellent to deal with over the years."

Congratulating Freeds on their 90th year in business, D'Alimonte also looks forward to what comes next. To contact him, please email ryan@ ryandalimonte.com or call his office at (519) 736-1766.



What Ryan is wearing Suit: Savile Row Shirt: Horst Tie: Polifroni

FREEDS IMAGE PROFILE

MELISSA **D'ANGELA**

Taking a personalized, one-on-one approach to how clients are treated, sales representative Melissa D'Angela of Pinnacle Plus Realty, knows what it takes to get the transaction done. This motivated individual is looking forward to building and growing her client base within the Windsor-Essex community. Focusing on residential and commercial purchases and leases, she takes her commitments to her clients very seriously.

"I chose real estate as a career in order to help those in the community find their dream home and/or their potential investment to suit their needs and growth," explains sales representative, Melissa D'Angela. "The care I put into my job is something that sets me apart I believe, in addition to my culminated, extensive knowledge on all social media forms of advertising. I bring youth to this career and the brokerage that I've joined, not to mention, a more modern day approach to marketing your property for its highest potential and searching for your desired investment through multiple media platforms. I try to think outside of the box for my clients to stand out from standard agents. I'm an honest, professional and knowledgeable real estate agent who works tirelessly for my clients. I pride myself on time management, negotiating skills and overall responsiveness, communication and devotion to my clients and colleagues."

Located at 5444 Tecumseh Road, D'Angela has her own office so she and her clients can collaborate and work through any goal. As a brokerage, they are dedicated to their clients and to providing the best possible service in this industry from start to finish. Whether buying or selling residential, vacant land, new builds, and/or commercial properties, they offer endless solutions.

"I am very passionate about what I do. I have been in the customer relations business and helping people for over 10 years. As a real estate agent for the last three years, I have gained the experience and skillset necessary to be successful for all my clients. I am devoted to working hard, listening and following through," explains D'Angela. "Here at Pinnacle, we are a family, and I am thankful to have them by my side providing me with knowledge and experiences to always move forward."

"For the future, the most important thing for me would be the continuance of developing strong relationships with clients, in-turn enabling me with personal and professional growth. I also plan to become more active in the community through volunteering my time to assist local charity foundations and not-for-profit organizations. On a career path note, I would have to say most important to me is I plan to attain my broker's license to enhance and further my career," she adds.

To learn more about how Melissa D'Angela can help you, please visit www.realtor.ca.



What Melissa is wearing Jacket: Mos Mosh Top: Mos Mosh Jeans: Paige



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Cara Particelli

Premium Seating Guest Services Manager phone. 519-254-5000 x 225 email. cara@windsorspitfires.com





For more details visit: windsorspitfires.com

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MOSE KNUCKLES

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REALLIFE AWAITS



Gear up for the winter and stop by Freeds to check out ways to stay cozy. With many outerwear items from Moose Knuckles, now in-store, there's never been a better time to warm up for winter.

Since 1921, Moose Knuckles has been protecting Canadians from the cold— a relentless quest that founded Moose Knuckles Canada in 2009. The brand was built on the belief that they could make the leanest, toughest, and most of all, luxurious sportswear in the world. Utilizing Canadian knowhow, grit and heritage into every fiber, stitch and zipper, they stand behind their impeccable tailoring, ethically sourced materials and premium hardware. Coupled with proven performance and a unique perspective, Moose Knuckles is an exceptional outerwear brand available across the globe. It's no surprise that Moose Knuckles is featured at Freeds as everyone's fashion, go-to-choice.



With fundamental, core family values, Moose Knuckles makes it a priority to invest in Canada. From their tradition-steeped factories in Winnipeg, to their expert furriers in Toronto, to their passionate design team in Montreal, everything they do is Canadian to the core. Cultivating homegrown talent and skill, their core parkas, bombers and other jackets are made in Canada with Canadian and imported components. Moose Knuckles currently operates from three factories and employs over 200 Canadians—including 90 skilled technicians— in the design, quality maintenance and production of their core coat collection. Proudly supporting local manufacturing, they inject millions of dollars annually in the Canadian economy, while preserving a tradition of Canadian craftsmanship.

The artisanal process of producing an average Moose Knuckles coat requires 74 operations and 90 skilled craftspeople. Each process is done by hand and requires the expertise of skilled pattern makers, machine operators, sewers and many others, all of whom, work tirelessly to bring customers the finest coats that can be built. Utilizing Canadian know-how, grit and heritage into every fiber, stitch and zipper, they stand behind their impeccable tailoring, ethically sourced materials and premium hardware. Coupled with proven performance and a unique perspective, Moose Knuckles is an exceptional outerwear brand available across the globe.





Known for their attention to detail, Moose Knuckles finishes their outerwear pieces with luxurious looking hardware, plenty of pockets, and cold-fighting ribbed storm cuffs. No compromises are made as touches like detachable hoods and double-adjustable industrialgrade metal YKK zippers are standard. Across the board, most Moose Knuckles coats are finished off with luxury-grade Arctic-blue and silver fox fur trim, ethically sourced from Scandinavian and Canadian furriers. Slight variations in colour only mean each coat is one-of-akind.

Launching many new and exciting items, some of the newest arrivals for women are the Lumsden Jacket, Kedgwick Jacket, Vidora Vest, and Tompkins Parka, which are sure to please each and every fashionista. Many of their women's pieces feature upscale touches like party-starting fox-fur pom poms, built-in rabbit-fur vests, and genuine cowhide trim. Others include boldly dyed oversized fur trim pieces in blue, black and maroon. When it comes to the men, some of the newest arrivals include Little Rapids Bomber, Eaglemere Bomber, Stirling Parka, and Scotchtown Bomber, which are sure to make an impression.

Moose Knuckles has been spotted on the likes of Chris Pratt, Zac Efron, Christina Hendricks, several Kardashians, in addition to our very own Sophie Gregoire-Trudeau.

Available in more than 30 countries, Moose Knuckles can be found at Freeds.







Grove at Grand Bay

2675 S. Bayshore Dr. Apt. 401S Coconut Grove, Florida 6 BED. 6.5 BATH \$3,750,000. Never occupied, 12 FT ceilings overlooking Biscayne Bay. 4,492 interior SF with 1,340 SF, 12' deep terrace. Private 2 car garage. Rooftop pool, spa, concierge and pet grooming. Walk to shops & restaurants.



921 Diplomat Parkway, Hollywood, Florida 19,000 SF Double Lot \$1,645,000. 115' Waterfront, 184' street. Can build a custom 6,000 SF+ single family home OR two 3,600 SF Homes. City has already approved the subdivide.



Golf Course Home on Diplomat Parkway, Hallandale, Florida 4 BED. 3 BATH \$1,399,000. 3,650 interior SF, 17,250 SF lot, 115' along Diplomat Golf Resort. Huge entertaining areas. Oversized pool. Outdoor kitchen and BBQ. Impact Glass.



Move in ready, 1411 Diplomat Parkway, Hollywood, Florida 6 BED. 4.5 BATH \$1,799,000. 100' Waterfront. 4,600 SF interior with 1,300 SF terrace. Beautiful gourmet kitchen. Impact glass. Completely renovated.



Double Lot, New Construction, 1635 Diplomat Parkway, Hollywood, Florida 5 BED (+ staff). 7 BATH. \$5,890,000. 200' Waterfront Double Lot, (30,412 SF lot). 4,600 interior SF with 1,400 terrace SF. Across street from soon to open, 5 Star, SLS Golf Resort and Spa, 18 hole PGA rated golf course. Bike ride to Hollywood Beach, shops and restaurants.



Luxury Seasonal Rentals Available Now. Boynton Beach, Delray, Boca Raton, Pompano Beach, Ft. Lauderdale, Sunny Isles, Miami Beach.

Ronn Rubin Glanz



Realtor, Luxury Waterfront Specialist Brown Harris Stevens Real Estate 954.258.0823 rglanz@bhsusa.com www.bhsmiami.com/ronn

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Maurizio Mastroianni, B.A.Sc., M.A.Sc., MBA Senior Consultant, Investors Group Financial Services Inc. maurizio.mastroianni@investorsgroup.com Jojo Sabga, Associate Consultant

Layla Mastroianni, Administrative Assistant Angela Ritchie, Executive Assistant

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FREEDS STAFF

The Freed & Orman families would like to express personal appreciation for our staff's achievement of this milestone. Loyal and dedicated employees like you are the foundation to any successful company. Through the years, your talents and efforts have helped our success. Together, we take pride in your accomplishments and your commitment to excellence. Each and every employee is part of our family, whether you've been with us for a year, or like most, 30 plus. We applaud the determination and effort you have demonstrated during your time with us. We look forward to seeing all of the great things we know you will accomplish in the upcoming years. Congratulations on achieving this anniversary with us! We know you have worked hard for this accomplishment and we truly appreciate your dedication!

Name	Years of Service
Gerald Freed	73
Alan Orman	61
Joan Goebel	50
Keith White	49
Judy Millar	47
Sam Ferraro Pat Castellan	46 45
Maureen Liburdi	45 42
Robert Sylzuk	41
Carolyn Boychuk	37
Karren Burdge	36
Terry Sulik	36
Dan Orman	35
Ron Gudel Randy Slyzuk	35 35
Ari Freed	35
Laura Demarco	34
Carolina Cusenza	34
Mary Perpich	33
Diane Hillman	32
lan Craigmyle	28
Sandy Bosev	27
Kathy Vegh Ida Mannarino	26 25
Lin White	25
Brian Bobbie	21
Leina Donato	21
Hoa Tran	21
Mai Pham	19
Mike Osborne	18
Dan Jacobs	14
Kim Chou Nancy Ulicny	5 5
Andjela Dragicevic	4
Hong Do	4
Jasmina Sarajcic	4
Alexandra Zalewski	4
Sindu Tamilselvan	3
My Bui	3 3
Nga Vu James Ding	3
Anna Ulicny	
Jaime Rowley	3 3
Chris Anderson	2
Alana Cutrone	2
Ryan Masotti	2
Ashton McInnis	2 2
Justin Hunt Darla Martinello	2
Grace Mitchell	2
Giulia Pelle	2
Wadie Shamon	1
Craig Nash	1
Evan Freed	1
Derek Freed	1
Safaa Serhan Jennifer Quinn	1 1
Victoria Bonter	1
William Yik	1
Marse Oraha	1
Michael Purllano	1
Abigail White	1
Bushra Ding	1
Katrina Manzocco	1
Sten Dragoti	1



IMAGE STYLE

DAN & MATTHEW DEVIN

Devin Financial Group Inc. strives not only to meet, but exceed, all client expectations in terms of the service, support and advice that is provided. Dan and Matthew Devin's main goal is to ensure clients achieve their stated financial goals and that the recommendations they make adhere to them at all times. Located on 2510 Ouellette Ave (suite 103), in Windsor, Dan Devin has been in business for over 40 years and Matthew Devin for over 13; they can help any client.

"We are a financial services company that focuses on holistic planning for our clients," explains vice president, Matthew Devin. "We advise clients in Investments (RRSP, TFSA, RESP, etc.), and Insurance (Life, Critical Illness, Long Term Disability), and ensure our advice aligns with their goals, both now and in the future."

"We work very hard to ensure our recommendations align with where clients are today and where they want to be in the future. If their goals are considered destinations, we are there to be their GPS to help get them there," states Matthew Devin.

"We want to be there for our clients in every stage of their lives, whether it be just starting out as a family, during their formative working years, and/or into retirement. We are also there for our business clients to ensure they get the proper advice during their different stages of business ownership. With over 50 years of experience, we feel we can cater to a client at any stage in their lives," adds president Dan Devin.

Dan and Matthew Devin offer customized and personalized solutions that consider all risk tolerance, time horizons, tax efficiency, and most of all, goals. They gather information to ensure they have all they need in order to provide strategies to help their clients get to where they want to go.

"We just launched our new, rebranded website (www. devinfinancial.com), to help serve our clients better," explains Matthew Devin. "We became partners in the business in 2015, so the transition of our business is approaching, though not imminent. We both continue to love what we do which is helping clients reach their goals. Our motto on our website is, "If you don't know where you are going, any road will take you there." We want to help define where clients want to be and help them get there!"

"When a client refers someone they know, friend or family member, to us that's a huge compliment. We take that trust and relationship very seriously and appreciate that they consider us enough to recommend us to close people in their lives," adds Dan Devin.

Continuing to guide clients to their desired goals, Matthew and Dan Devin have no intention of slowing down. Let the Devin Financial Group guide you on your journey to a successful financial future. Visit www.devinfinancial.com for more information.



What Dan is wearing Suit: Coppley Made To Measure Shirt: Eton Tie: Canali Shoes: Mezlan What Matthew is wearing Sport coat: Strellson Shirt: Tiger Of Sweden Puff: Eton Pants: Sunwill Shoes: Johnston & Murphy
LAYLA & MICHAEL DI MEO

Meet Layla and Michael Di Meo: Sales Representatives for Royal LePage Binder Real Estate. This husband and wife duo are known for their dedication, due diligence and going above and beyond for every client and transaction. More than the finalized sales, they love getting to know their clients and building a meaningful connection.

"We've been together for over 35 years, we were college sweethearts and basically in business together from day one," explains Layla Di Meo. "We love real estate and negotiating, so this transition was seamless for us. We both know each other's strengths and build upon them to guarantee success for our clients."

"In the four years we've been in real estate, we've built a strong brand and loyal following. Working extremely close with experienced professionals such as engineers, architects, accountants, lawyers, and finance specialists, our clients have the advantage of expertise, advice, and strategic insight," explains Michael Di Meo. "We are humbled to have such a large network of specialists that aid us in all of our real estate transactions. To us though, it's not just about selling, it's about making sure it's packaged properly for market and executed perfectly. We're fortunate to have worked on numerous national accounts like The Beer Store, Shoppers Drug Mart, McDonald's and more. No client is too big or too small."

The Di Meo real estate team is a powerhouse, focusing on all aspects of the real estate market, from residential to commercial and industrial buying, selling, and developments. Drawing from their experience and success in the restaurant industry through Gilligan's, they provide factual, analytical, and timely information, to ensure clients' interests are maintained.

"Real estate has been an exciting aspect of our growth. We're very fortunate to have been able to start another business that we truly love just as much as our last," explains Layla Di Meo. "We will walk away from a deal if it doesn't line up with our clients' needs and wants. Our focus is always the client."

"The most incredible compliment Michael and I can receive is an honest, heartfelt thank you! Seeing our clients happy and hearing the realtor on their side tell us how easy and comfortable it was working with us is amazing. It's very humbling to both please your client and have your peers compliment your work," she adds.

"We are there for our clients, whenever and wherever they need us. We are fully accessible. I've jumped on a plane with less than a day's notice to attend an hour meeting," explains Michael Di Meo. "We have an extremely talented network of professionals, we're growing our brand, and we're glad to have the support of our community."

Dedicated to growing their brand, creating a stronger culture with their team, working with developers, and bringing even more opportunities to the Windsor-Essex community, the duo is currently working on several developments coming summer of 2020. Active sponsors for various causes like T2B and W.E Care for Kids, Layla and Michael love giving back, spending time with their children, and look forward to what comes next.

To learn more, visit www.windsoressexcountyproperties.com.



What Layla is wearing Shawl: Soia & Kyo Jeans: Mos Mosh Boots: Ateliers

What Michael is wearing Sweater: Bugatti Shirt: Desoto Jeans: Mavi

LEIGH ANN & TEREZA HELLO



Dress: Joseph Ribkoff

Joseph Ribkoff

Mother and daughter duo, Leigh Ann Hello and Tereza Hello of the Cabinet Studio, specialize in creating personalized kitchen designs with an accent on comfort, functionality and individual style

"Our success is due to our loyal referral base that expands across Windsor and Essex County and has brought us into the GTA, Michigan, Manhattan, Chicago, and more," explains president Tereza Hello. "As we are approaching our 25th anniversary, we've taken some time to reflect back to look at our testimonials which highlighted the reasons our clients have been referring us to their family and friends for decades."

"Consistently these words came up: Professional, Experienced, Creative, Enthusiastic, Genuine, Insightful, Attentive, Dedicated, and Results-Oriented. A prevalent theme surrounding why our clients refer us was that they see a trait in our process that many people are craving - "simply being heard." Many of our clients say the reason they refer us is that we took the time to listen to them throughout the entire process and they know that we will care for their friends and family with the same integrity," she adds.

The Cabinet Studio was founded with the desire to design and offer the finest cabinetry possible for Windsor and Essex-County residents. Providing a complete design-focused resource, this multi-generational business knows what it takes to satisfy clients. They realize it's a collaborative effort, working directly with homeowners, architects, designers, talented carpenters, reliable suppliers and trades. Offering design expertise with a women's perspective, the team's strength lies in balancing aesthetic appeal with functional design, turning a simple idea into a work of enduring beauty.

Being Windsor-Essex County's green kitchen leader for over nine years with their non-toxic wood construction and water-based finishes, this year there's a new member to their cabinet family: IMD Cabinets, the premiere all-aluminium cabinetry supplier.

"Available in many exciting colours, this new innovative non-porous product is allowing us to expand our offerings outside of the home as it's great for outdoor kitchens as well as for commercial kitchens in restaurants and other facilities," explains kitchen designer Leigh Ann Hello. "We are honoured to continue to offer our clients the healthiest cabinets available on the market."

Never too busy for their clients, they pride themselves on being accessible, each and every day. Their clients are as diverse as their designs ranging from singles and couples to growing families and retirees.

"We believe it is our purpose to make our clients' renovation story something they can be proud to re-tell when their family and friends visit their new kitchen. Each decision we make with our associates and the homeowner, becomes a piece of that meaningful story. That's what continues to inspire us to do our very best for each and every client," explain Leigh Ann and Tereza Hello.

Loving to give back to the community, this mother-daughter team can be found supporting many local charities. Their focus is raising money and awareness for Crohn's and Colitis Canada. To learn more about The Cabinet Studio and find inspiration for your new kitchen, visit TheCabinetStudio.ca and check out their Instagram and Facebook.



MICHAEL E. KELLY_{ASA}

Michael E. Kelly has the experience to guarantee a prosperous, effective and most of all, successful real estate transaction. Offering solid real estate solutions, he has been an accredited senior agent for over 25 years, with no intention of slowing down.

This sales representative with Deerbrook Realty Inc., has achieved numerous personal successes, and has earned an excellent reputation in the community, which will make the difference in all your future real estate transactions.

"After university, I started my business career as Vice-President of a medical supply company. It was there that I initially interacted with families of children with physical difficulties, and thus started my 30-year partnership with Easter Seals Ontario, assisting with fundraising, to help defray heavy costs. It was these children, who in almost all cases, exhibited a positive attitude, who helped me forge my outlook on life. Because of them, I continually strive to have a happy disposition and endeavour to bring this attitude to all my clients and dealings with them. My goal is to lower the stress level for them while they make the biggest decision of their lives," explains Mike Kelly.

"I believe it is important that to be successful in business, one must have balance in life, and I try my best to achieve this. My family consists of my beautiful wife, three successful adult daughters, and three energetic grandchildren, who keep us busy with their various sports and activities; and an active involvement in our church," he adds. "Time management has enabled me to transmit a very successful business career and enjoy a rich family life!"

Genuinely caring about each client, Mike Kelly is always accessible. When it comes to purchasing or selling a home, you need someone approachable, who has expertise, and a passion to guide you through the whole process.

"Next year, I will commence my second quarter in real estate," he explains. "I will continue to offer solutions and top-notch real estate services, and also spread the word that this is the greatest place to live. Living on an international border crossing and having access to world class culture is great; we get to come home and enjoy the quietness and relaxation of our area. There is a lot to love about Windsor/Essex County."

Deeply committed to treating everyone with honesty and respect, he exceeds goals by constantly going above and beyond.

"Although I am consistently a Top Producer at Deerbrook, honestly, the best reward I receive is when I see the happy faces of my clients. Helping them make their dreams come true is a feeling second to none," explains Kelly.

When passion and business interact, business will continue to grow. Working with Mike Kelly is a partnership that allows for endless possibilities. To find out how he can help you, please visit his website at kellysellinghomes.ca.





HUSSEIN KHALIL

Hussein Khalil is the owner of a Windsor based insurance agency backed by Desjardins Insurance, who specializes in auto, property, commercial, life, and health insurance. He and his team also offer financial services such as mutual funds and vehicle finance.

"With my team of highly trained professionals, we are able to confidently find our clients the best protection and solutions to manage their everyday risks, while assisting them in preparing for retirement and realizing their dreams," explains Agent, CIP, Hussein Khalil.

Located on 1291 Wyandotte St E, Unit 3, on the edge of Walkerville and Wyandotte Towne Centre, Khalil offers a personal and honest touch with all the clients he services. He is also able to help clients in Arabic, should they wish to communicate with him easier.

"Backed by the best insurance company in the industry, we are a one-stop-shop for all insurance protection and financial services. We offer a small office feel with the backing of a large successful company. We have all the resources to give our clients peace of mind. Having an office within our community means we can welcome our clients to come by and talk to us face to face. This is very important to most of our clients as they are able to sit down and explain their needs and concerns. We are also very easy to get a hold of when clients need us most," explains Khalil.

"Clients often say they really appreciate the time I take with them to explain everything they are covered for as well as every options they have in the future for coverage. I often go over and above to assist my clients with anything they need, and they really appreciate it. To me the best compliment I ever get is that my clients trust me. That is what is most important to me," he adds.

Born and raised in Windsor, Ontario, Khalil is a proud business owner in the heart of Wyandotte Town Centre. This University of Windsor graduate has been an insurance professional for the past seven years and enjoys helping his clients, spending time with his wife Jacqueline, and sons Noah and Gabriel. He also enjoys giving back to the community through various charities and the local BIA.

"I hope to expand my team and grow as an office. I would like to use my office as a platform to allow me to give back to my community and help develop the area. I really believe in our city and as long as my business is thriving, I will do my best to ensure my community is thriving as well," explains Khalil.

To contact Hussein Khalil, please email hussein@khalilinsurance.ca, call 226.221.9669, and/or visit his website at khalilinsurance.ca.



What Hussein is wearing Sport coat: Coppley Shirt: Eton Pants: Sunwill

ERIC KUKUCKA dd

Eric Kukucka of The Denture Center believes in quality of life for his patients. Not all dentures are created equally, and whether you need a full, partial, or implant denture, Kukucka emphasizes it's not just a denture; it's a smile!

"Hearing a client tell me I've given their life back because of the dentures I've provided humbles me," explains denturist and owner Eric Kukucka. "I've devoted my life to this industry. As a denturist we're fortunate to be responsible for the clinical and technical processes. From the first interaction with the patient, to the fabrication of the prosthetic and insertion of the new denture, it is truly rewarding."

The Denture Center is committed to collaborating with the dental community.

"Even if the patient doesn't currently see a dentist, we offer an introduction to one that best fits their needs. We work as part of an oral healthcare team consisting of dentists, oral surgeons and other specialists who share my belief in providing the best quality treatment for our mutual patient."

Kukucka and his team educate patients on the full scope of treatment options and materials used. He strives to alleviate any challenges his patients may experience, providing solutions patients can truly feel confident with. They have three locations: Windsor, Leamington, and Oakville to serve the community.

"Right here in our Windsor location we have 3D dental imaging, a 5 axis milling machine (PrograMill PM7), and 3D printers, all with the goal of giving our patients a better product," he explains. "I do spend a significant amount of time lecturing, including The IDS held in Germany last year, the largest dental show in the world. I've also had the honour of being invited to lecture in Mexico City, Tokyo, and other cities across the US and Canada. It is my goal to educate both patients and professionals on denture technology, the materials and what the future of digital dentures looks like. We've been on the forefront of digital technology for well over four years, and we were the first clinic in Canada to beta test digital dentures for Ivoclar Vivadent. We will be investing more in digital technology to ensure convenience, efficiency, and precision."

Currently Kukucka is one of 39 global instructors for Dr. Jiro Abe of Japan for SEMCD (Suction Effective Mandibular Complete Denture); Kukucka's passion and commitment to excellence is truly remarkable.

New patients are always welcome; referrals aren't necessary, however, encouraged. Those who have dental insurance may be eligible for coverage. To learn more, please visit: www.thedenturecenter.ca or call them at 519-969-6316.





What Eric is wearing Sport coat: Made To Measure Coppley Shirt: Eton Sweater: Bugatti Pants: Sunwill Shoes: Mezlan

JASON MITCHELL LAFRAMBOISE DESLIPPE

In today's competitive real estate market a team of experts is required to make sure the best possible deal is achieved. Jason Laframboise and Mitchell Deslippe are recognized in their market as "The Sign of Experience" team at RE/MAX Preferred Realty Ltd.

Laframboise attained his Real Estate Agent license in 1989 and became one of the youngest Real Estate Brokers in Ontario's history in 1991. Laframboise doesn't hesitate to give acknowledgement to his father, Joe, as part of his successes.

"My dad and I worked together in real estate for the first several years of my career and he showed me the ropes," explains Jason Laframboise.

Over these past 30 years, Laframboise spent many of them operating shared ownership and management of a Real Estate Company. Collectively, in addition to his own sales, he has overseen thousands of Real Estate transactions. Years following the sale of his agency, Laframboise sought after and recruited Mitchell Deslippe while Deslippe was doing his business degree. Before long, a determined Deslippe also became a licensed Real Estate agent. As the Founder and Team Leader of their "The Sign of Experience" team, Laframboise is honoured to have Deslippe as his team partner.

"Mitchell's business drive, compassion, work ethic, loyalty and quick wit are only a few of the admirable characteristics that define him. Mitchell has recently been awarded second place for the top 30 under 35 in the entire country. I'm very proud of him. He is very determined," says Laframboise.

Deslippe and Laframboise have both been awarded the Hall of Fame award and together and they have received the "Diamond Award," which is the highest award you can achieve for annual sales at RE/MAX.

"We were also in REP Magazine as one of the top 75 teams in Canada, and Jason has received The Lifetime Achievement Award," says Mitchell Deslippe.

"The most important award to us is satisfying our clients," explains Laframboise.

With 36 years of combined experience, together, they service a huge demographic.

"From first time buyers to empty-nesters, we work well as business partners and our clients get the best of both of us, daily," says Deslippe.

"As a small team, the two of us are not only focused on creating a combined volume of sales, we take great pride in the personal care we can provide each of our clients. Upon request, our clients will see both of us, and behind the scenes, Mitchell and I are always engaging about the next steps toward meeting each of our clients intricate real estate needs," adds Laframboise. "We are thankful and humbled by the dedication and confidence that our clients have in each of us."

Additionally and inclusively of their acquired and prospective Windsor Essex-County clients, Laframboise and Deslippe are the direct sales agents of a multi-million-dollar residential town home/single home development in the modernized vintage-jewel waterside town of Amherstburg, Ontario (www.meadowviewestates.ca), that of which Laframboise co-owns with a separate business development partner.

Laframboise and Deslippe work very closely with respected and select mortgage brokers, lawyers, appraisers, builders, contractors, and other experienced professionals, to ensure client needs are always met. Laframboise and Deslippe cordially invite you to contact them to discuss real estate and related subjects. You can rest assured "The Sign of Experience" speaks for itself.

> www.thesignofexperience.com jason@thesignofexperience.com mitchell@thesignofexperience.com Phone: 519-903-5817



What Jason is wearing Sport coat: Blue Industry Shirt: Eton Pants: Alberto Shoes: Bugatti What Mitchell is wearing Sport coat: John Varvatos Shirt: Tiger Of Sweden Pants: Coppley Shoes: Bugatti

KYLE LUCIER

It's natural to feel overwhelmed when you are considering a mortgage. That's why choosing the right person to guide you is so important. Senior Mortgage Specialist, Kyle Lucier, knows no two situations are the same. That's why he takes the time and makes the effort to get to know his clients and make their goals a reality.

Working hard to provide advice on residential mortgages of any type including purchases, construction and new build, refinances, first-time home buyers and investment property mortgages, Lucier is happy to create solutions.

"We're located on 400 Sandwich in Amherstburg, which is our main branch, but we service all of Windsor/Essex and beyond. I've personally been doing mortgages for 10 years and finance for 12, and our team combined is close to 60 years of experience. Our team has grown to four people that way we can service efficiently and effectively," explains Kyle Lucier.

Lucier is always mobile and available to clients, ready to meet them in their homes, offices, or any of the local RBC branches. Bringing mortgage advice that is broken down step-by- step, Lucier and his team ensure everything is as seamless as possible.

"We try to bring a real team approach to each transaction. We also provide each client with access to our great branch partners for any financial needs, ranging from bank accounts to loans and investment advice. We understand the home buying process can be stressful, so we surround ourselves with great local professionals in the field with our long-standing partnerships with experienced realtors, builders, and real estate lawyers. As a team we aim to please," explains Lucier.

"One of my favourite compliments is when first-time home buyers come back to say thank you after a seamless approval and great move into their new home. Helping clients achieve their goals means the world to me and the team," he adds.

Serving all of Essex County in addition to branch offices in the communities of Amherstburg, Kingsville, Essex, and Windsor, the Kyle Lucier team is proud to have won the Chairman's Round Table Award (2018) which is awarded to the top one percent of RBC mortgage specialists in Canada.

"I'm really happy to be serving so many people in the community. My team and I work tirelessly around the clock. Although RBC itself has different approvals then most, our clients don't have to worry about further requests from us. When we say it's approved, it's firmly approved, no surprises. Everyone involved can sleep better at night once we get to that stage," explains Lucier.

Happily married to his wife Maria, Lucier looks forward to what comes next. Let Kyle Lucier and the RBC Mortgage Team help with your next pre-approval, purchase, renovation, build and everything in between. To learn more, visit www.mortgage.rbc.com/kyle.lucier or www.facebook.com/RBCKyleLucier.





LISA MACARI

Lisa Macari, Doctor of Audiology, Au.D, is ready to help your loved ones hear better, and most of all, be treated with the respect and care they deserve. Founder of the Hearing Wellness Centre (HWC), which is located on 13278 Tecumseh Road East (unit #104), Macari is responsible for all audiological procedures, patient care and business management.

"The idea of the HWC began with simple conversations between my husband and I about customer service and quality of care. In my heart, I wanted to be able to treat people the way I'd want my own loved ones to be treated; not seen as a number. I wanted to base prescriptions on what best suited the patient. So in 2006, I opened a tiny and humble location and prayed that someone would trust me with their hearing care," explains Lisa Macari. "Today we are still an independent, locally run business, not owned by any hearing aid company. Our team is genuine and treats each person as an individual with respect and appreciation. We listen to their needs and focus on the best hearing care possible."

"As an independent owner I am able to provide any product and I'm not bound to any specific manufacturer. I can truly choose what I believe is the best option for each person's specific needs. Also, as the doctor of Audiology, I'm at the office consistently, not only on occasion. Above all, and with all sincerity, we work to provide stellar care and service. I have biblical standards and strive to place service above self," she adds.

Macari is very in-tune with patients and always takes the time to let them know they are important. Macari's goals are always to help the patient and to improve their situation.

"I just want people to know that as a team, we truly believe each person becomes an intricate part of our lives! Patients are not just a "number," she explains warmly. We are consistently told that coming to our office is more of a social outing with friends than just an appointment. We take time to get to know our patient's needs and help improve their hearing so that their communication abilities, and in turn, their relationships, can be strengthened."

"The HWC has been integrated into all aspects of my life. I'm a strong Christian believer and I carry my faith and love for others into my practice. My family is involved in the business, and my oldest daughter works parttime at the clinic while attending university. In a nutshell, I love what I do, and I hope that it shows," she explains.

Macari has been practicing since 1998, following five years of clinical experience. Achieving her doctorate in 2006, and then opening the HWC, Macari's ambition to provide exceptional hearing healthcare shows. She is a registered member of the College of Audiologists & Speech-Language Pathologists of Ontario (CASLPO), and the Canadian Association of Audiologists (CAA). In her spare time, she enjoys giving back to the community, spending time with her family and friends, reading and going to the gym. To learn more, visit hearingwell.ca.



What Lisa is wearing Jacket: Mos Mosh Shirt: Mos Mosh Jeans: Paige Boots: Taxi

ENZO MANCUSO

In the heart of a traditional Italian osteria as a casual, local gathering place for food, friends and wine, Enzo's Trattoria reflects a unique, classic approach of Italian food inspired by local and fresh ingredients. Chef and Owner, Enzo Mancuso, is one of the most acclaimed and influential Chefs in the community; beyond his technical skills and his unparalleled knowledge of Italian food, he understands proportion and contrast in his food. Mancuso's natural talent for hospitality, along with his life-long career of expertise and collaboration with some of the most prominent chefs and restaurant operators in the country, are the driving forces behind his strong leadership and operational skills that propel the restaurant.

"I pour my heart and soul into each and every dish I make," explains Enzo Mancuso. "I take pride in making sure that all of my customers and staff are always taken care of! I've been fortunate enough to have a very loyal following and loyal staff, and the gratitude I feel can't even be put into words."

With over 20 years of experience in the world of gastronomy, and a member of the Canadian Culinary Federation, Mancuso's passion and commitment to excellence is exemplified in every dish he presents. Working through the ranks in the challenging restaurant industry, Mancuso's celebrity appeal, hard work and refined palate awarded him his first restaurant, Tutto Ristorante, at the age of 26. In 2005, Mancuso unveiled his second restaurant, Mancuso's Trattoria, and was busy running both restaurants. The two restaurants provided the community with innovative Italian cuisine and served the most discerning restaurant patrons. Due to Mancuso's Trattoria's overwhelming success and demand, and his commitment to bringing a taste of Tutto back, the newest restaurant opened on February 3, 2011, using only the finest ingredients. Located on 1063 Erie Street East, Enzo's reflects a great pride in the quality of food, ingredients, and service.

"Our most popular dishes have to be the Penne Vodka and Sacchetti, but we have a lot of variety to make sure our guests are pleased. We also have a lot of healthy seafood options and we always make sure all of our suppliers are local which is very important to us," explains Mancuso. "We make sure all of our dishes are delicious and that we cater to all clients. We have options for our gluten-free, vegan, and vegetarian guests. We have gluten-free pastas in addition to gluten-free proteins, and we have a vast list of vegetarian and vegan options since custom dishes can be created at any point."

"We do have some new and exciting things taking place in the New Year but that's all I can say for now," explains Mancuso. "Stay tuned because we know you'll love what we have in the works!"

Carefully sourced ingredients from local artisans and growers are featured prominently among the menu's selection of small plates, pastas and large platters designed for sharing. Stop by today or visit www.enzos.ca to book your next event.



What Enzo is wearing Sport coat: Fish Called Fred Shirt: Bugatchi Puff: Eton Pants: Riviera Shoes: Conhpol



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ALEX MEREBY

Straightforward and candidly invested in helping clients get into their dream home, sales representative, Alex Mereby, is ready to make dreams come true.

As a previous mortgage specialist, Mereby is well-versed in all forms of home financing whether you're seeking to get home equity loans, home equity lines of credit, mortgage refinancing, debt consolidation and/or a variety of other banking products. His extensive banking background and understanding of today's financial market, complements his ability to guarantee effective real estate solutions as a Sales Representative.

"I can do both real estate and financing, so I'm using my skills and knowledge to provide beyond the usual average service and support," explains Alex Mereby.

Directly invested in providing solutions, Mereby continuously educates himself so he can master the ever-changing markets.

"Understanding finances is just as important as the actual transaction in real estate. If you don't have your financing figured out prior to completion, you won't be able to close on your property, it's that simple. In today's heated market, there's an influx of people moving into our city and the majority come with larger down payments. When it comes to the locals, they're going to see an increase in offers. If they haven't secured their financing, they will lose to a competing offer. I'm able to walk my clients through the whole process and educate them so they don't feel overwhelmed. I'm always readily accessible and I be can reached around the clock," he says.

"I believe all realtors bring something unique about themselves to the table. I don't like comparing myself to any, because we're all different with our experiences, approaches and how we promote/market ourselves."

"My approach has always been the firm belief of knowing that my proven skillset and background would serve to provide an advantage to my existing and future clients," Mereby explains. "I'd like to grow my business and have more clients reach out to me, so they too can experience what I have to offer. I'd very much welcome the opportunity to sit one-on-one and assist them with all and any real estate needs."

Mereby is excited to announce that he'll soon be starting his own team! In the upcoming year, he will have several new members joining him at Century 21 Showtime Realty Ltd. Brokerage.

Energetic, knowledgeable, and ready to work for you, Mereby knows it wouldn't be possible without his family.

"I'm very thankful for my wife Natalie, whom I've been married to for 12 years and who I'm blessed to share my three kids with, Jason, Mark and Mia," he explains warmly. "Without their understanding and support, I wouldn't be able to do what I've done today. I'm happy to have their constant love and encouragement."

Alex Mereby is ready to help you get your next home. Contact him today via email at amereby@c21showtime.ca or phone (519) 567-1117.

CENTURY 21. Showtime Realty Ltd. EXCERTAGE

What Alex is wearing Sport coat: Canali Shirt: Blu By Polifroni Sweater: PYA Puff: Eros Pants: Sunwill Shoes: Bugatti

JENNY MINELLO

Take charge of your financial future with Jenny Minello. This Sun Life Financial advisor implements integrity, understanding, and most of all, honesty, to provide clients with strategies and realistic recommendations.

Minello begins the process by reviewing the client's current financial situation, anticipated changes, future goals, and provides recommendations in a customized plan. Clients who wish to build personalized retirement and protection plans, as well as exit and succession strategies for their business, can rest assured that Minello provides both solutions and peace of mind. Minello and her team are available to help plan for every phase and provide appropriate and affordable strategies.

"I'd like to congratulate Freeds on this incredible milestone! Reaching 90 years in business is an incredible feat and there's no doubt Ari and Dan planned for it. When you meet with the right professional, you can meet all your financial goals," explains advisor Jenny Minello.

"People underestimate the importance of planning for the future and unforeseen circumstances. I want to help people protect their biggest asset, which is themselves, and their ability to earn an income. Taking aggressive steps to plan is very important. It takes the pressure off family members, and of course, shareholders, if in a business arrangement," adds Minello. "Helping clients and guiding them through customized planning for all stages of life is extremely important to me."

> Working with Jenny Minello can help guide you towards a future that is protected and the freedom to retire your way. For more information, please visit www.sunlife.ca/jenny.minello.



What Jenny is wearing Joseph Ribkoff

SHAWN MOIR

Shawn Moir, General Manager for Contents Processing Centre (CPC), has the expertise and technology to safely and effectively clean and restore a wide variety of items. Located at 4500 North Talbot Road, this familyowned and operated business was founded by his mother and means the world to Moir. In business for over 10 years, CPC offers a wide variety of recovery and cleaning services that target industrial, robotics, electronics, on-site cleaning for server rooms, and textiles.

"Though we are a cleaning company, we are the only one of our kind in the nation. We have a large facility with four different divisions to ensure everything is always taken care of. We honestly clean anything you can think of. Even if something has been through sewage, we get things cleaned to proven hospital grade standards. We have also done cleaning for the military, telecommunication companies, and other high-end clients with sensitive equipment," explains Shawn Moir.

"We take care of any and all household items, we do private work, we clean robotics, electronics, really anything, we do a lot of insurance work because we're in the business of saving things and ensuring we are a green company. If for whatever reason we can't save something, we make sure to dispose of it properly," he adds.

Continually adapting and improving procedures, Moir's process drives the cleaning facility in coordination with an experienced team to minimize claim overages. Experienced in working with insurance companies, Moir transforms the best potential outcome with guaranteed results and value. As a leader in the content recovery and cleaning industry, CPC will continuously adapt and increase the services they offer both to the insurance industry and the public sector. The CPC team provides exceptional care, respect and consideration when dealing with insurance claims representatives and their clients that have experienced damage to their personal property. As a member of the Canadian Association of Mold Makers (CAMM), the facility is currently obtaining their ISO certification for manufacturing which will allow them to get into the automotive market.

"We guarantee satisfaction and great results for our clients," he explains. "We take special care of everything, especially sentimental items. One of the greatest compliments I received was when we did a job for a couple in Leamington after a devastating fire. For Christmas, they were able to open a box containing their baby's christening gown from 50 years ago that they deeply cherished. He ended up reaching out to us and his letter was so heartfelt I had to write back immediately. He was so appreciative and told me it was obvious that we cared for it like it was our own."

This Canada Mental Health Ambassador is happily married and has two energetic boys who keep him on his toes. Always ensuring to give back to the community, Moir takes part in many charitable programs. Each month they choose a new charity and 100 percent of the proceeds from electronic recycling goes to them.

"Each year we do an Earth Day Event which is free, and we showcase all of the local charities and encourage people to take part," explains Moir. "We also conduct tours of our facility to showcase what we do and the different green vendors who partner with us."

To learn more about Moir and CPC, visit www.cpcwindsor.com.



What Shawn is wearing Sport coat: Soul Of London Shift: Bluey Polifoni Jean: 24 Heritage Shors: Contpol

GINO JEFFREY PACIOCCO MELLOW

Gino Paciocco and Jeffrey Mellow of Paciocco & Mellow Injury Lawyers, provide fearless, sophisticated and relentless legal representation to ensure their clients get the compensation they deserve. Providing legal representation to those who have been injured as the result of auto accidents, slip and falls, brain injuries and wrongful death claims, Paciocco and Mellow are the ones to call

"We like that we get an opportunity to think outside the box to prove that we can find creative ways to get our clients the results they need," explains Gino Paciocco. "We are directly involved with our clients' cases. When a new client calls, they're going to talk to one of us."

"For the first ten years of my career, I worked for a firm that represented the largest insurer in Canada, and that really gave me some insight into how to best handle a plaintiff file," explains Jeffrey Mellow. "We know how the insurance companies and adjusters feel about the approaches of many of the plaintiff personal injury lawyers in the city."

The partners, who have nearly 30 years of experience, enjoy the advantage of having spent time on the other side of the personal injury courtroom. They have handled cases at the trial level before the Ontario Superior Court of Justice and appeals before the Divisional Court. They have also represented clients before the Financial Services Commission of Ontario, the License Appeal Tribunal, and the Workplace Safety and Insurance Appeals Tribunal.

Offering services across southwestern Ontario, the partners opened a new location last year at the corner of Howard and Erie which offers convenient on-site parking and wheelchair accessibility. With multiple locations and legal advice that is sure to benefit clients, Paciocco and Mellow take pride in offering high-level personalized service with exceptional results.

"It's extremely humbling to see how far we've come. We started with a very small team which has more than quadrupled in such a short period of time. Though we still operate with primarily referrals from healthcare and legal professionals, we'll never lose our desire to connect with our clients on a personal level," explains Mellow.

"We've grown because of our reputation and word of mouth, which makes us happy because we can help even more people. For both 2018 and 2019, we were recognized Three Best Rated as top three personal injury lawyers in Windsor and we also have 5-star google ratings which is gratifying to us since our hard work is being noticed," explains Paciocco, "The better we do, the more we like to give back. Charity is extremely important to us and our office. We enjoy donating to various local charities and encourage others to do the same, especially with the holidays coming up.

Away from the office, Paciocco is a well-connected musician who loves spending time with his wife and family. Mellow is an active volunteer with several local heritage groups and enjoys spending time with his wife and children. To learn more, please visit www. accidentlawyerswindsor.com.



What Gino is wearing Suit: L'Universe Clothing Shirt: Stefano Brunelli Shirt: Eton Tie: Eton

What Jeffrey

Suit: Savile Row

Tie: 7 Downie St

is wearing

DYLAN **PARKER**

With two convenient locations in Windsor and Learnington, Parker DKI has provided Windsor-Essex County with emergency disaster recovery and restoration services for residential, commercial and industrial buildings, since 1988. Whether damaged by fire, water, wind, flooding or vandalism caused by natural, accidental or criminal occurrences, their team guarantees an urgent response and timely solution.

Dylan Parker of Parker DKI knows what it takes to provide exceptional restoration services in the Windsor-Essex community. Family owned and operated, this business has been around for over 30 years, with Dylan as general manager for the last four years. Working closely with insurance companies to minimize disruption to clients' lives, Parker knows he and his team provide responsible and considerate attention to the smallest of details.

"My parents founded this business and I'm happy to move it forward. When I have kids in the future, I hope they will want to be involved as well," explains Dylan Parker. "Our staff feels like family because most of them have been with us for over 10 years. We do our best to keep our staff and clients happy."

"I started working on-site as a flood technician. I went through a lot of training and completed an apprenticeship in carpentry. As time progressed, I took on more responsibility and I got more into the managing side of things. Currently, my main focus is managing the repair process of a loss. I love everything about this business, and I enjoy helping people when they're in a tough situation. We always want to be one step ahead with equipment and technology to ensure the highest client satisfaction. No one likes damage to their house and I'm eager to help," he adds.

"We are a member of Disaster Kleenup International (DKI), which is an international group of independent contractors as opposed to a franchise. This means we are still a local family-owned and operated business with the support of a national presence. Our staff has industry specific training through the IICRC (Institute of Inspection, Cleaning and Restoration Certifications), so we are able to handle even the toughest loss. We like to keep up with training because we believe the best way to invest in your business, is to invest in your employees," he explains. "If we don't do a job properly, there could be secondary damages. Our goal is always to prevent headaches and not cause them. The cleaning products we use are also environmentally friendly, as we want to use what's safe for people and pets."

"We work with numerous local companies and we always try to support local. We are big on giving back to our community and there's many charities we partner with. To name a few, Canadian Mental Health Association, United Way, Family Respite, W.E. Care for Kids, and the list goes on."

Dylan Parker knows disasters can happen, but he and his team at Parker DKI guarantee quick, and quality driven results. To find out more, visit www.parkerdki.ca.



What Dylan is wearing Sport coat: Tiger Of Sweden Shirt: Tiger Of Sweden Sweater: Stenstrom Bar and the

MAC JOHN LAFOREST ISSHAK EDDIE LARRY AZAR PICKLE



With over 75 years of experience, these four top Realtors decided to branch out on their own and start Windsor's newest boutique real estate firm. Pinnacle Plus Realty Ltd. was founded in February 2019, by John Isshak, Eddie Azar, Larry Pickle and Mac Laforest. The company has developed a completely new outlook on how real estate transactions should be handled and has urbanized a brand around the ever-changing real estate industry. Located at 5444 Tecumseh Road East, the warm, modern and inviting office, welcomes new clients to experience the new way of real estate. This new brokerage has one goal: to create a completely new experience around the common real estate transaction.

"The real estate transaction has, and always will be, the largest investment in someone's life. It's our job as Realtors to make sure we make clients feel comfortable with their purchase while assuring they get the best customer service; we are trying to set the precedent on how brokerages should be run," explains Broker of Record, John Isshak. "With this new generation of buyers and sellers, the client is more informed than ever. Technology is becoming the largest part of our industry, and we feel the in-house services we offer our clients (and Realtors), is putting us at new heights."

"Starting a new business is never easy. We have to be learning and adapting to the market at all times," explains one of Canada's youngest Brokerage Owners, Mac Laforest. "The four of us each bring a unique set of skills that helps set us apart from others in the industry and we have developed strategies to help our agents be successful in all markets."

Eddie Azar brings a wealth of knowledge and experience to the group through his 25 years as a home builder and land developer; he's excited to see where the market will take them and to use their know-how to provide exceptional service to clients.

"It's all about the customer and making sure they have all the information provided to them. In today's fast paced market, it's important that you work with a brokerage that is attentive to detail since things can go wrong very quickly. We pay attention to the smallest details, and to the four of us, it's important to keep the clients' interest in mind at all times," explains Eddie Azar.

Larry Pickle has always looked to improve office strategies and break the glass ceiling. He's excited to embark on this new adventure with other experienced professionals to ensure Windsor/Essex County gets the best real estate service possible.

"The new generation of buyers want information promptly or they will look elsewhere. We are constantly investing in better tools and creating partnerships to help serve our clients better while creating a one-stop-shop for the real estate transaction," explains Larry Pickle.

Pinnacle Plus Realty Ltd. is reaching for new heights in this modern era of brokerages and will continue to grow. Stop by their office and experience the Pinnacle of real estate.



Shoes: Bugatti

Shoes: Johnstone & Murphy

1084

FRANK POZZUOLI

Frank Pozzuoli's focus on quality, precision fit and one-on-one client attention, has not wavered, since BioPed Windsor began 30 years ago this month. Hand crafting custom orthotics on-site, using one of the five different casting methods, orthotics can be made from state-of- the-art 3-D casting techniques to hand cast. They provide clients with added convenience by offering a wide selection of orthotics and foot friendly footwear, compression stockings and lower limb braces. Pozzuoli and his team of professionals help to increase mobility and alleviate pain and/ or improve balance and stability. They also specialize in diabetic footwear, foot care, nail care and wounds. A Canadian certified pedorthist, Pozzuoli is a lower limb professional highly trained in lower limb biomechanics.

"We offer knee, ankle and foot braces and partial foot prosthetics. We can modify footwear for limb length differences and even create custom-made shoes. A relatively small change to a patients' footwear or orthotic can have a huge impact on relieving a sensitive area, painful callous, knee pain, hip bursitis or even low back discomfort. We have hundreds, if not thousands, of permutations of materials and choices, everything is really tailored and customized to the needs of each individual," explains Frank Pozzuoli. "One of the best compliments we could ever receive is when a son or daughter comes in and says their mom or dad wasn't ambulating for years until we finally helped them!"

The staff consists of pedorthists, certified fitters and a foot care nurse. The clinic provides an extensive biomechanical evaluation, range of motion testing, pathological gait observance and assessment. At BioPed, they fabricate, modify, and routinely adjust, and or maintain orthotics, and strive for the best possible outcome.

"Our custom footwear is made in Alberta otherwise everything else is made in our own laboratory," explains Pozzuoli. "We try to use local when we can, and we stand behind all our product and services. I truly feel our service is what separates us, kind of like Freeds, they've been around a long time because of how they treat clients and the quality they provide. That's our same formula, with passion and dedication. We are also proud to be a training centre for future enthusiastic pedorthic students from Western University and the College of Pedorthics of Canada."

"It wasn't a straight or aligned pathway. My background is prosthetics and orthotics, I specialized in braces from head to toe before entering the field of pedorthics. It's easy to do something you love doing," adds Pozzuoli. "In the future we would like to expand and want to service the wonderful citizens of Windsor-Essex even better by making it more convenient to see us."

Happily married to his wife and business partner, Pozzuoli is extremely proud of his four children, and looks forward to the next 30 years. To learn more about BioPed, visit bioped.com or their Facebook page.



What Frank is wearing Sport coat: Blue Industry Vest: Blue Industry Shirt: Desoto Jeans: Paige Socks: Bugatchi Shoes: Conhpol

BIANCA & SANTIAGO RIVERA

Santiago and Bianca Rivera of Rivera Building Maintenance are improving the face of the cleaning industry. They offer cleaning and landscaping services in Windsor-Essex, and work with businesses in the commercial, retail, office, medical, education, manufacturing and construction industries. There is nothing this power-house duo can't do!

Rivera Building Maintenance, located at 5345 Rhodes Drive (Unit 3), offers daily facility cleaning, hard floor cleaning, interior/exterior window cleaning, facility power washing, carpet cleaning, landscaping design and maintenance, and more.

"My background in commercial cleaning comes from my experience working with my parents from a young age. They have worked hard their whole lives. They taught me about this business, the importance of customer relationships, and the essence of hard work," says President and Owner, Santiago Rivera. "I secured my first contract at the young age of 19, and since then, have always operated our business knowing what needs to be done to create the highest quality for our clients. We hire hardworking people who are passionate, so we can generate great results for our customers. We create healthy and clean work-spaces, and it brings greater focus, sales and productivity to those we serve."

"We are dependable, reliable and trustworthy. You have to be when customers are handing over the care of their facilities to you. This shows the amount of trust they hold in us," explains Regional Account Manager, Bianca Rivera. "We are a family-owned business. We have grown into a legitimate company that are experts in commercial cleaning. We deal with many high-end facilities and regional brands, and we also service small local businesses; no client is too big or too small. We take pride in fully servicing our customers; this is what sets us apart. We have consistently found more ways to make our clients even more efficient so they can focus on what's most important: running their business."

The company has experienced strong growth due to word of mouth.

"People talk about good work and we are extremely thankful that our clients recommend us to others," expresses Santiago Rivera. "I am proud that our clients have remained by our side for many years. We stay forward-facing with our customers and it is gratifying to keep our clients with us through the process. FREEDS has been our client since 2013; when you walk into their store you will notice how clean it is. It's beyond the cleanliness of any other retail store."

"Becoming parents has been the biggest honour. We have two boys: Miguel and Leonardo. Being married, raising children and working together is highly gratifying," explains Bianca Rivera. "Family is always number one and we communicate that through our business. We always treat our staff and our clients like family. We have a strong team of people who help us to service a strong portfolio of customers, and without either of them, we wouldn't be where we are today."

Visit www.riverabuildingmaintenance.com to learn more and get started on a facility cleaning program today!



What Bianca is wearing Joseph Ribkoff What Santiago is wearing oort coat: Coppley Shirt: Eton Pants: Sunwill Shoes: Bugatti

CHUCK SHANTAL ROY JOHNSON

Chuck Roy and Shantal Johnson are the father-daughter duo, Real Estate Team, with Manor Windsor Realty Ltd., that ensures results. These skilled negotiators are strongly committed to continuous education and learning, keeping up with new information, technology, and utilizing their skillset, to ensure client success. No matter the size of transaction, big or small, the client's best interest is always their number one priority.

Chuck Roy is a full-time, dedicated broker, who has more than 30 years of Senior Level Business experience and has lived in the Windsor-Essex community for the majority of his life. Roy truly understands the paramount significance of providing excellent customer service and puts this as a number one priority for all clients.

Shantal Johnson is a full-time dedicated sales representative that takes notice that transactions today have evolved tremendously with technology. Johnson believes very strongly that it is imperative to stay ahead of the curve with the ever-changing market. Honesty, integrity, fairness, and most of all, transparency, are some of the core values she shares with her father, to ensure each client is getting their desired result. Buying or selling a home, can be one of the most significant financial transactions in someone's life. Her goal is to ensure all clients are well informed, well advised, and most of all, well taken care of.

"We formed this real estate team so we can service our clients around the clock," explains Shantal Johnson. "We don't want to overlook any detail and we never want a client's file to fall through the cracks. Our motto and philosophy are strongly built upon communicating and creating strong, trusting relationships. We don't believe in just a transaction; we think of it as "Converting a Transaction into a Relationship." We always put the client first and we make sure the process is easy for them and put any anxiety and pressure they may have at ease."

"Working with my daughter is great because we know each other and complement each other," explains Roy. "We both have our strengths and weaknesses, and I think we have a nice balance our clients get, so we very much provide a full-service real estate experience. At the end of the day, we're just old fashioned, down to earth people, who truly care about our clients. Everything we do is for the benefit of our clients. When we see our clients happy it comes back to us."

"The referrals we receive are the greatest compliments our amazing clients give to us. We follow the sale from start to finish. We don't stop until our clients are happy and moved into their home," adds Johnson. "Month after month, we continue to be among all of the "Top Performers" within the entire Manor Windsor Brokerage."

Heavily involved with community participation, the duo is happily involved with many charities like Easter Seals, Society of Saint Vincent de Paul, Windsor Cancer Centre Foundation, and Rotary Club of Windsor – St. Clair. They love giving back to the community they live and work in.

To learn more about this dynamic duo and how they can help you sell or get into your next home, please visit chuckroy.ca.



What Shantal is wearing Jumpsuit: Susana Monaco

> What Chuck is wearing Sport coat: Savile Row Shirt: Lipson Pants: Riviera

FILIP DARCY ROCCA KING

Why eat when you can feast? Good food takes time, so relax, enjoy the ambiance and have one of Mezzo's signature cocktails as you take it all in. Owner Filip Rocca, alongside business partner Darcy King, have ensured Mezzo Ristorante and Lounge has been an award-winning dining destination in Windsor since its inception over 17 years ago. Located in the heart of Via Italia at 804 Erie Street East, Mezzo goes far beyond innovative, award-winning cuisine. A cool blend of eclectic contemporary atmosphere, extensive wine list, specialty cocktails and exceptional service, are the ingredients for one of Windsor's most appealing destinations.

"Service and food are key. We want people to enjoy dining out. Our atmosphere is one of the best in Windsor, and our food quality and service speaks for themselves. We take pride in using top-of-theline ingredients. We make as much as possible from scratch and we offer something for every diner. We are able to prepare vegan dinners, vegetarian and gluten-free options, and we even have a children's menu," explains owner Filip Rocca.

"We put our hearts and souls into creating what we believe is outstanding fare for our guests. We love to host celebrations, both big and small, and love to be involved with local charities whenever possible," adds Darcy King.

Mezzo's has private space that's surrounded by beautifully etched glass walls and equipped with a state-of-the-art sound system to compliment the projection screen. The space can hold about 40 people and can be set up to accommodate a variety of needs: it's perfect for events. The restaurant's dining room can seat up to 130 people and the lounge can accommodate 60 for cocktails and any other kind of party.

With their insatiable drive for customer satisfaction, Rocca continues to enhance all the attributes of Mezzo – an intimate yet lively gathering places where the area's best cuisine can be enjoyed.

"Any and all compliments from our guests are truly cherished. We love to know we've made people happy, see them smiling, and hear them laughing while dining with us. It's a wonderful feeling that can't be put into words," explains King.

Giving back to the community is also very important to Rocca and King. They participate in as many events and donate to multiple charities to ensure the community is supported and enriched.

"We work with local charities throughout the year for fundraising efforts. This year alone we have raised money for T2B, In Honour of the Ones We Love, Diabetes Canada and the Rotary. In November of last year, I travelled to Africa with the Rotary as part of an initiative to bring clean drinking water to those in need. It was an amazing opportunity that helped me to realize how blessed we are here in Windsor," explains Rocca.

King's savvy business mindset, coupled with Rocca's extensive food and beverage knowledge, and their drive for customer satisfaction and creativity, can't be beat. Whether you are returning for more, or just joining them for the first time, visit www.mezzo.ca to choose your next bite.



What Filip is wearing Sport coat: L'Universe Clothing Shirt: Blue Industry Jeans: Mavi Shoes: Bugatti What Darcy is wearing Sport coat: L'Universe Clothing Shirt: Modango Pants: Alberto Shoes: Bugatti

Haircut, style and shave by Moe Mansour at Modern Barber

JONATHAN ROUNG

Jonathan Roung believes one of the simplest ways to plan for your future, especially retirement, is to tackle it one step at a time. With over 15 years in financial services, this Investment Specialist and Financial Planner with Scotiabank has the experience and knowledge to provide you with a customized retirement and investment plan focused on achieving your goals.

"My clients trust me to guide them to financial success. I strive to genuinely understand what is important to each person I work with, and then develop an in-depth, step-by-step plan to help realize those objectives. It really is a partnership between me and my clients. We meet regularly to review progress and make amendments as milestones are met," explains Jonathan Roung. "My clients' lives are always changing, and we need to ensure their plan reflects that. I am always as proactive as possible."

Roung has been developing financial plans and managing investments since 2004, with hands-on experience in navigating portfolios through both bull and bear markets. He coordinates with his team of experts to offer retirement and estate planning, investment portfolio management, and cashflow and credit evaluation.

"I provide sound financial advice in a friendly and approachable manner, and I firmly believe that people deal with people that they like, trust, and respect," adds Roung.

Located at 5795 Malden Road in LaSalle, Roung is mobile and able to meet clients on their terms, whether at his office or their home or business. Accredited as a Certified Financial Planner (CFP), a Chartered Investment Manager (CIM), and Registered Retirement Consultant (RRC), Roung will develop a plan designed to keep pace with your life.

"Helping people overcome challenges and realize their financial dreams is a very rewarding experience for me. A few years ago, I was referred to a couple on the verge of retirement. We had only just been introduced when the markets dipped unexpectedly, and it was apparent that they weren't getting the financial guidance they needed. I met them on a Saturday morning at their home to recommend some quick changes that would help protect their portfolio. We then designed and implemented a plan that would reliably see them through the entirety of their retirement years. This is what financial planning is all about," explains Roung.

Roung has also served as a Public Policy Ambassador with the Financial Planning Standards Council, which seeks to 'raise the bar' for financial planning. He has also served as Chairman on the Windsor-Essex Regional Chamber of Commerce Business Excellence Awards Committee, annually celebrating local businesses and entrepreneurs.

Roung has been happily married for over 12 years to his wife Kristen. They are proud parents of three active kids and are always looking for the next adventure, most recently competing in ERCA's South Coast Adventure Race: a 16-hour, 150km event!

Invested in both the community and your financial future, Jonathan Roung can be contacted by email at Jonathan.Roung@Scotiabank.com or by calling 519-819-1734.



What Jonathan is wearing Sport coat: Soul Of London Shirt: Horst Sweater: Modago Pants: Bertini

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Fred's outstanding commitment and knowledge helped to develop the Quenneville Wealth Management Group. With 65,000 employees working with RBC, wealth management is a division, "I believe that people should have a great level of comfort and security when dealing with the Quenneville Wealth Management Group or any RBC services in general." Wealth Management provides personal clients with retirement planning and investment services that are specially constructed to meet every individual's needs and goals, whether they are pursuing financial planning for their families or their businesses.

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Tina Pickle & The Legal Edge Team





"There is not enough room on the page to list the reasons why Mark, Tina and 'The Legal Edge Team' bring tremendous value to the home buying and selling process. When we were buying our first home, they provided a perspective that allowed us to take a step back and ultimately make a more informed decision. Working with the Team during the construction process was a delight; bringing a wealth of knowledge and experience to the build process, which ultimately resulted in a home that has been perfect for the growing needs of our family. As we began our next chapter 10 years later, we didn't hesitate to contact 'the Team' to list our home and assist with another new build process. From helping to find the property, to providing recommendations on a builder, they were there every step of the way, even assisting with the design of the home by providing several great recommendations that we didn't think of. During the contract negotiation process, the legal expertise was tremendously valuable. On top of all this, Mark and Tina are both excellent, honest and trustworthy people, and we consider them both as good friends. We highly recommend Mark, Tina and 'The Legal Edge Team!" - *The Pepper family – Rob, Diane, Ava & Jakob.*

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Mark & Tina at Manor Windsor Realty Ltd. Brokerage, 3276 Walker Road, Windsor, ON 519.250.8800 Not intended to solicit any properties currently for sale and all buyers and sellers are advised to obtain independent advice before relying on any information herein.





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BRADY THRASHER

There's more to selling a home than putting a sign on the lawn. Hiring experienced professionals with a stellar reputation makes all the difference. Brady Thrasher and Debbie Nedin are sales representatives with RE/MAX Preferred Realty Ltd., who pride themselves on quality, relationship-based client experiences versus managing large quantities of listings. Believing information and relationships are key, they offer well-informed, passionate representation in all aspects of real estate investment and development across Windsor-Essex county.

"I love helping position clients get closer to their dreams and adding capabilities they weren't even aware of," states sales representative Brady Thrasher. "To me, it's all about understanding who you are working with and knowing where they want to be in five years. It's about helping them long-term and providing quality service. It's not just about the sale and then we are done."

"I work with a lot of clients who want something specific. I'm not the typical realtor where I just put the sign on the lawn. I approach the business aggressively and take on clients that desire something specific, even if it's not on the market or listed. I knock on doors and find creative ways to create opportunities in the marketplace," he explains.

"It's important to set up our clients for success. We won't get them into a property that they might not be able to afford in five years. Rates go up, things change, but we help our clients plan for those unknown variables. We don't sell false hope and our team provides solutions by truly listening to our clients," explains sales representative Debbie Nedin.

Buying or selling a home is a major financial and emotional undertaking. That's why Thrasher and Nedin utilize their expertise, passion and determination, to guide each client through the whole process, step-by-step. Hard-working and dedicated, these professionals take the time to listen to clients and create solutions. From the first step to the last, this duo is guided by a strong code of ethics, integrity and transparency.

"With the industry evolving, me and my team are looking at finding ways to better service clients and help them plan for wealth, and even giving them options to get involved in different marketplaces and invest through outlets we are investing in," adds Thrasher.

"Our team's goal is to always provide exceptional service and solutions to all of our clients. I have over 35 years in the business, Brady is coming up on 10, and it allows us to cover different demographics and service a multitude of clients. We're all partners and work together to ensure our clients benefit," explains Nedin.

This top producing team has launched Preferred Partners Lifestyle Group which is a brand comprised of expert individuals. Thrasher and Nedin have earned recognition as a top 75 team in Canada and Thrasher in particular has earned an award for Top 100 Agents in Canada.

"I'm inspired by so many local people that I've had the privilege to work for and with. I'm a strong believer that you should keep people who are really good at what they do around you and rely on them, as they rely on your expertise. It's beneficial to have strong professionals around you who can aid you in growing your business and expand your knowledge in different fields," says Thrasher.

Let this dream team find your dream home. For more information, please visit www.facebook.com/ThePPLG/.





What Brady

Sweater: Bugatti Pants: Sunwill

is wearing

STEPHANIE WINGER

For more than 15 years, Vision Realty's Stephanie Winger has built a sterling reputation for honest advice, efficient results and personalized client relations. This sales representative understands real estate is an emotional business and she has what it takes to remain dedicated, attentive and detail-oriented in a time of need.

"I always cater to my clients and I establish a very relationship-based connection with each and every one of them. Clients don't just see me for the sale and that's it. I'm there before the sale, during, and in a lot of cases, after. I take an interest in my clients' lives because they're people and I don't just forget them. When clients are making the biggest purchase of their lives it's important to me that I represent them well. I negotiate and I make sure to navigate the market well. I'm very client focused, and I work hard to also have good, working relationships with my fellow realtors."

"I'm coming up on my 15th year anniversary and I've helped many clients at this point. I do everything myself so the client can rest easy in knowing they are dealing with me, and only me. I list the house, I show them the house, I write the offer, I have a full system I use," she adds. "I stick to the fundamentals—which is my client first."

Winger has an incredible work ethic and still manages to put family and close friends above all else. Since encountering the difficulty of her MS diagnosis, Winger has worked exceptionally hard to create a work-life balance in addition to overcoming challenges that come her way. Flexible and adaptable, Winger has adjusted comfortably to keep pace with the ever-accelerating Windsor-Essex market.

"Being able to relate to clients on a personal level is a key skill possessed by any successful realtor. I see people at their best and their worst," Winger explains. "Being able to say 'me too,' makes it easy to relate to people. I want them to know that I understand; I'm a person, too."

To celebrate her 15 years as a realtor Winger partnered with ShelterBox Canada. They help provide shelter for people who are displaced due to a disaster. When people buy a home now, they are buying shelter for another family. It was a logical connection to Winger to take part of the Buy a Home, Give a Home program.

Enjoying regular workouts, yoga, and spending time with her three children, Winger ran her first 5K and is excited for what's to come next. Always ready to navigate the ups and downs, contact Winger today to see how she can help you get in your next home.



What Stephanie is wearing Top: Susano Monaco Pants: Susano Monaco Shoes: Ateliers

ROBERT & SANDRA ZANET

Sandra and Robert Zanet have the expertise, in addition to excellent working relationships with banks, appraisers, lawyers and other professional associates, to ensure client needs and wants are always met. Expediting closings and saving clients' money when it comes to legal fees and mortgage rates, is just par for the course when it comes to this experienced team.

"I've been in this industry for 28 years and I would say I treat people the way I would want to be treated," states broker Sandra Zanet. "I really enjoy helping my clients, and people in general, since this is one of the biggest purchases they will make."

"Sandra and I have 46 years of combined experience, though most days it feels like a lot more, and with the help of our assistant Gina, nothing falls through the cracks. There's no client we can't help to purchase or refinance their home," explains broker Robert Zanet. "There are no two situations that are alike, every client file is different, and we are more than capable of ensuring goals and timelines are met."

Axiom Mortgage Solutions houses both of these licensed mortgage brokers both in Leamington and Tecumseh. Excited to announce their new location in Tecumseh, the duo purchased their own building to offer more convenience, visibility, and of course, free parking. With this new location comes exciting responsibilities, like understanding the commercial side of the business even better, in addition to helping more clients. Focusing on all types of financing, commercial properties, mortgages, residential, lines of credit, fixed mortgages, first and second mortgages, debt consolidation, and more, Sandra and Robert Zanet also offer competitive rates, and tailor all mortgages to meet clients' specific needs and wants.

"We are pretty happy to be in the Tecumseh area. We live in this area, love this area and we want to support this community even though we do mortgages all over Canada," explains Robert Zanet.

Robert and Sandra Zanet guarantee they can find and manage lending options that are right for clients; they believe in collaborating and working together to ensure client satisfaction. Using over 27 different lenders, the team has a great dynamic that comes in handy when they encounter difficult files.

"We've built a long-standing relationship with lenders who value our business so we can find financing for the most complicated of packages," says Robert Zanet. "We have access to millions of dollars' worth of private money for fixing, flips, and tougher situations where you can't qualify for an institutional mortgage, but we can help you get it done and faster."

"We are involved right until the end of closing. We correspond with lawyers and lenders on behalf of our client so they don't have to deal with any last-minute hiccups that may arise," explains Sandra Zanet. "We differ because we follow through, we do a lot of after funding servicing, we have great customer service, we can make payment changes, take care of inquiries on taxes, and really anything else the client may need."

Clients don't have to feel overwhelmed when considering a mortgage. Brokers Robert and Sandra Zanet, alongside assistant Gina Smith, collaborate together to create unique solutions. To learn more, visit their website www.windsormortgagesolutions.com or Facebook page.



is wearing Suit: Savile Row Shirt: Stefano Burnelli Tie: Montebello Puff: Aladdin Shoes: Johnston & Murphy

What Robert

What Sandra is wearing Jumpsuit: Joseph Ribkoff

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