

STEPHANIE WINGER

For nearly 2 decades now, Stephanie Winger has been providing Windsor-Essex with quality real estate advice, guiding her clients through successful sales and purchases. Now, she is moving her real estate career into a new direction with the upcoming launch of her own brokerage.

Ideal: A Boutique Real Estate Brokerage is not your average real estate firm. With Ideal, Winger will still be helping her clients as an agent as she has been doing for 18 years, and she will also be a mentor, facilitating the careers of agents to help them thrive in their individual ways.

Rooted in compassion and advocacy, Ideal is proud to work with clients who are the true heroes of the real estate adventure. Their clients become true fans of the brand and naturally recruit others who are just like them to follow suit.

Excellence, responsibility, growth, belonging, relationship centric, and authenticity. These are the "ideals" that Winger is building upon, creating a sense of belonging for agents through a boutique culture.

"I opened Ideal to have the liberty to run my real estate business my way," says Winger. "Without any restrictions, and provide a place for other agents to do the same, backed by reputation, experience, and training with a turnkey branding so they can focus on what they do best—serving their clients. Ideal is for people with integrity and a desire to succeed personally and professionally."

Winger believes that there are so many people in various industries who dedicate their entire lives to their careers, barely giving themselves time to spend with their loved ones or hobbies. That may be a fine lifestyle for those who do it, but it's not for everyone, and Winger wants the agents she mentors to have the liberty to excel in their career while also maintaining their personal life, all the while upholding industry standards and achieving success for their clients.

Those who are looking to thrive in their real estate career can look forward to this in the Windsor-Essex realty industry. The main office will be located in Essex, and the website at yourideal.ca is now ready for visitors.

With Winger's years of market knowledge and passion for a positive work/life balance, she can be trusted to help guide agents, whether new or experienced, through the challenges of the industry, as well as providing trust that can be relied on when looking to buy or sell a home.



What Stephanie Is Wearing
Jacket: Central Park West
Top: Desigual
Belt: Brave
Pants: Mavi