



CHRISTIAN SAAB

A pervasive problem is confronting businesses from all corners of the globe, and Christian Saab, owner of CPG Recruitment in Windsor, and his team are here to rectify it for them.

When a new job opening is posted, many companies are bombarded with applicants and, frankly, cannot cope with the volume.

"We get our customers because companies will be overwhelmed with the number of applicants received for a job," Christian says. "Companies call us when they need help finding full-time staff and they don't have the time, energy or resources to find them themselves. We come in and give them the hand that they need to find their next best hire."

In the five years that Christian has been running CPG recruitment, he has encountered company after company that is in dire need of assistance due to a similar conundrum.

"We do work across all of North America finding full-time staff for companies and everyone has the same sentence over and over which is 'I can never find the people'," Christian states. "It's amazing to see how many companies are like that, where they've done so well and grown so much, but staffing is their Achilles heel."

A strategic, five-step approach is offered by CPG Recruitment: identifying the problem, commencing the recruitment process, introducing top candidates, allowing a probationary period with the potential candidate and providing the final resolution.

"We start from scratch every time we get a new client," Christian says. "There are great people out there and we are helping companies be ahead of their competition to capitalize on that moment when the one person out of 200 comes through our door and wants to work. We are the first to scoop them up and give them to our client. At the end of the day, we are here to solve your problem of finding that next best hire."

Exciting developments have recently come to fruition for CPG Recruitment, as they opened their new head office at 7786 Wyandotte St. E and franchised the business, expanding to six locations.

CPC Recruitment now has offices in Houston, Texas; Detroit, Michigan; Boise, Idaho; Edmonton, Alberta; London, Ontario; and Windsor, Ontario.

For immediate help with your hiring challenges, you can contact Christian directly at (519) 992-4142 or christian@cpgincorporated.com.

What Christian Is Wearing
Sport Coat: Soul Of London
Shirt: Blu By Polifroni
Puff: Dion
Pants: Marco Made In Canada
Belt: Benchcraft



Story by Rafal Ladysz | Photo by Pat Scandale