



What Melissa Is Wearing
 Top: Empoved
 Jacket: L'Agence
 Pants: L'Agence

MELISSA BUSSEY

Melissa Bussey's intrigue with optometry was ingrained from a young age, when she would interact with her father, who unwittingly became her very first client.

"My dad often reminds me that when I was little and played with my little doctor bag that I always used to say, 'daddy let me look at your eyes,'" Melissa says. "I had really positive experiences with eye care, and my parents always ensured I had an annual eye exam."

Unsurprisingly, as the decision regarding her career path drew closer, there was no second-guessing involved. Melissa shadowed her optometrist, augmenting her knowledge and interest, and then attended the Illinois College of Optometry in Chicago.

"It's amazing helping people see the world around us," Melissa says. "Whether it's helping a child see the world clearly for the first time, relieving a patient's dry eye symptoms, helping an athlete be more successful in their career or helping someone see more clearly through the use of specialty contact lenses, each situation is incredibly rewarding."

While Melissa was completing her studies, she had already begun to develop an earnest urge to own her own company someday.

She did one better, as she now finds herself at the helm of MB Optometry, a practice that specializes in dry eye management and aesthetic services, and Sports Vision Windsor, an establishment that provides sports vision training, ocular nutrition and mental performance training.

Her optometry practice is one of the first in the area to offer in-office procedures that can help reduce or eliminate the need for eye drops which are typically used to help treat symptoms of dryness.

These procedures, which also help tighten skin and reduce the appearance of fine lines, sunspots, wrinkles, redness and hyperpigmentation, are quick, safe and demand no downtime.

"The results we have seen and heard from our patients have been incredible," Melissa confirms. "Patients are finally experiencing relief."

Not one to rest on her laurels, Melissa continues to seek out new ways to improve both businesses.

"I'm constantly asking myself 'how can we be the best and what can we do to improve?'" Melissa says. "I consistently think about my companies and what I can do to keep them moving in a positive direction. At the heart of it, I want the people that visit our clinic or training facility to feel like they have had the best experience ever."



Story by Rafal Ladysz | Photo by Pat Scandale