

NATASHA STEPHANIE TIESSEN WINGER

WENDY MUSSELMAN



Ideal: A Boutique Real Estate Brokerage is not your average real estate firm. Rooted in compassion and advocacy, Ideal is proud to work with clients who are the true heroes of the real estate adventure. And steering the ship is none other than Stephanie Winger who has been providing Windsor-Essex with quality real estate advice for over 2 decades.

A real estate boutique was Winger's business idea, but she is not tackling the project alone. She has brought along Natasha Tiessen and Wendy Musselman, both of whom bring with them a wealth of knowledge and experience that makes the Ideal team a well-rounded crew.

Excellence, responsibility, growth, belonging, relationship-centric, and authenticity.

These are the "ideals" that Winger wanted to base her business model around, and after past business dealings with both Tiessen and Musselman, it became clear that they were like-minded individuals who could work together to create a sense of belonging through a boutique culture.

"I opened Ideal to have the liberty to run my real estate business my way," says Winger. "Without any restrictions, and provide a place for other agents to do the same, backed by reputation, experience, and training with a turnkey branding so they can focus on what they do best—serving their clients. Ideal is for people with integrity and a desire to succeed personally and professionally."

The individual and collective experiences of Winger, Tiessen, and Musselman makes them capable of connecting with people in a genuine and down-to-earth way, treating each and every client the same way regardless of the type of home they are buying or selling. From mobile homes to million dollar mansions, everybody is welcome.

Outside of real estate, all 3 women are devoted to their families and pets. While family may not be one of the "ideals" of their business, they all believe that it is important to make sure you dedicate time to what's important to you.

You can find Ideal: A Boutique Real Estate Brokerage at 52 Talbot St. N., in Essex, serving all of Windsor-Essex County since its grand opening this past spring. Winger, Tiessen, and Musselman's years of experience and knowledge are standing by ready to help you with your real estate journey.



What Natasha Is Wearing
Blazer: Esqualo
Jeans: 7 For All Mankind
Shoes: Michael Kors

What Stephanie Is Wearing
Blazer: Central Park West
Jeans: AG Denim
Boots: Steve Madden

What Wendy Is Wearing
Sweater: I Love Tyler Madison
Pants: Cambio
Boots: Aqua Flex

Story by Jessie Gurniak | Photo by Pat Scandale