

RANDY MOIR SHANNON MOIR-RIENDEAU



What Randy Is Wearing
Sport Coat: Coppley
Shirt: Bugatchi
Jeans: 7 Downie St.
Shoes: Mezlan

What Shannon Is Wearing
Blazer: Central Park West
Top: PYA
Pants: DL 1961
Boots: Steve Madden

Meet the father-daughter team behind Moir Crane Service, Randy Moir & Shannon Moir-Riendeau. They represent the fourth and fifth generation of the Moir family legacy which also includes Shannon's brother Jim Moir who operates cranes for the firm.

Established in 1890 initially as a cartage delivery service Randy's father James (third generation) recognized in the early 60's an opportunity to expand the business into crane rental. That first crane helped build the parking garage on Goyeau Street. Fast forward to today and Randy Moir the President of Moir Crane Service has overseen significant expansion since taking a leadership role in 1980.

The Moir family's business is not just about cranes and cartage; it's a legacy. Name a major construction project in the region and you can bet that they've been involved.

From the Herb Gray Parkway and the Gordie Howe bridge to the new battery plant, Moir cranes have been there. Moir Crane Service, a family-owned business, has become a powerhouse in Windsor-Essex County, and now Randy has the privilege of watching his daughter, Shannon, take on a role of her own. She represents the fifth generation of the family involved in the business, and she has seamlessly integrated herself into the industry while bringing a fresh new perspective to the table. Women in construction have started becoming more common in recent years, and Shannon is proud to be among them. She hopes that she can be seen as a role model for future generations.

Together, Randy and Shannon skillfully balance tradition and innovation. They say that they enjoy working with one another because, as family, they know they always have each other's backs. The duo is always looking for ways to grow and improve, whether it's by diving into new regions or by expanding their fleet, they're always looking for opportunities.

On top of their successes in the business, Randy and Shannon have both established themselves as well-known individuals across the industry. Randy is the past chairman of the Crane Rental Association, an association which Shannon is currently chairing. Additionally, Shannon is the former president of the Windsor Executive Association, and is involved with numerous other associations. She will also be hosting a conference in June 2024 at Caesars Windsor which will bring in delegates from across the country. The Moir family sees a bright future ahead of them. They cannot wait to see what's in store and thank the community for their support.



MOIR
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Story by Jessie Gurniak | Photo by Pat Scandale