



Brad Is Wearing
Blazer: Lief Horsens
Shirt: Downie Street
Shoes: Florsheim

BRAD HOTCHKISS

Profile by Paula Just | Photo by Pat Scandale

Born and raised in Windsor, Brad Hotchkiss spent part of his career in Toronto, where he gained experience in the hot tub and sauna industry. He first joined Jacuzzi, one of the most recognized names in the business, before deciding to return to his hometown. The main reason was family and his kids.

Back in the city, Brad saw an opportunity to bring his knowledge and experience to the local community. He started small, opening a satellite store inside Devonshire Mall, more as a test than a full commitment. "I started just kind of like a science experiment, just to see if the city needed a hot tub store", he says. "And then when my phone wouldn't stop ringing, I realized they needed a hot tub store."

The demand was immediate, and before long, Windsor Hot Tub & Sauna Store grew into a full showroom on Walker Road, offering new and used hot tubs, saunas, and swim spas. They also provide a range of services for hot tubs, like removals, purchasing used units, and moving.

For the entrepreneur, success has always come down to service. "Our whole business is about customer service. It's all we do. We live, eat, breathe, everything customer service." This philosophy extends beyond new customers. His team also helps long-time hot tub owners in the county who have struggled to find proper support.

The store offers leading brands like DreamMaker and Maple Spas, known for their durability and comfort. Combined with competitive prices and personalized support, Brad believes this formula explains their rapid growth. "Our work ethic, our service, our prices, our product, and our commitment to excellence" are, in his words, the company's key strengths.

Looking ahead, he is already planning to expand to nearby cities such as Kingsville, Belle River, Chatham, and Sarnia. Yet one of his proudest achievements remains close to home. "My proudest thing is how well my son did, and how much he helped me grow the business," he said, recalling how his teenage son became one of the top salespeople before heading to university.

Brad defines himself as "the hardest working individual in the room, with passion second to nobody." Above all, he credits Windsor's community, his family, and close friends for making this journey possible. "I'd like to thank Windsor for the opportunity to be here, the number one hot tub store in this area. And we will continue every day to fight for that," he finished.

To explore their products or schedule a visit, you can stop by the showroom on Walker Road, call them directly or visit the Windsor Hot Tub & Sauna Store website.

windsorhottubstore.com

